

The Invisible Heart An Economic Romance

An incendiary examination of burnout in millennials--the cultural shifts that got us here, the pressures that sustain it, and the need for drastic change

There has been much talk about family values in recent years, but little examination of the economic forces that are exploding family life and limiting the caregiving that families can provide. As Folbre points out in her provocative and insightful new book, every society must confront the problem of balancing self-interested pursuits with care for others--including children, the elderly, and the infirm. Historically, most societies enjoyed an increased supply of care by maintaining strict limits on women's freedom. But as these limits happily and inevitably give way, there are many consequences for those who still need care. Using the image of "the invisible heart" to evoke the forces of compassion that must temper the forces of self-interest, Folbre argues that if we don't establish a new set of rules defining our mutual responsibilities for caregiving, the penalties suffered by the needy--our very families--will increase. Intensified economic competition may drive altruism and families out of business. A leading feminist economist, Nancy Folbre writes in a lively, personal

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style--Molly Ivins cheek-to-cheek with John Kenneth Galbraith--and develops a distinctive approach to the economics of care. Unlike others who praise family values, Folbre acknowledges the complicated relationship between women and altruism. Her book offers new interpretations of such policy issues as welfare reform, school finance, and progressive taxation, and it confronts the challenges of globalization, outlining strategies for developing an economic system that rewards both individual achievement and care for others.

A Financial Times "Best Book of 2017: Economics" 800-CEO-Read "Best Business Book of 2017: Current Events & Public Affairs" Economics is the mother tongue of public policy. It dominates our decision-making for the future, guides multi-billion-dollar investments, and shapes our responses to climate change, inequality, and other environmental and social challenges that define our times. Pity then, or more like disaster, that its fundamental ideas are centuries out of date yet are still taught in college courses worldwide and still used to address critical issues in government and business alike. That's why it is time, says renegade economist Kate Raworth, to revise our economic thinking for the 21st century. In *Doughnut Economics*, she sets out seven key ways to fundamentally reframe our understanding of what economics is and does. Along the way, she points out how we can break our

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addiction to growth; redesign money, finance, and business to be in service to people; and create economies that are regenerative and distributive by design. Named after the now-iconic “doughnut” image that Raworth first drew to depict a sweet spot of human prosperity (an image that appealed to the Occupy Movement, the United Nations, eco-activists, and business leaders alike), Doughnut Economics offers a radically new compass for guiding global development, government policy, and corporate strategy, and sets new standards for what economic success looks like. Raworth handpicks the best emergent ideas—from ecological, behavioral, feminist, and institutional economics to complexity thinking and Earth-systems science—to address this question: How can we turn economies that need to grow, whether or not they make us thrive, into economies that make us thrive, whether or not they grow? Simple, playful, and eloquent, Doughnut Economics offers game-changing analysis and inspiration for a new generation of economic thinkers.

Argues that ecologist Charles Darwin's understanding of competition describes economic reality far more accurately than economist Adam Smith's theories ever did.

Stanford University student and Cuban American tennis prodigy Ramon Fernandez is outraged when a nearby mega-store hikes its prices the night of an

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earthquake. He crosses paths with provost and economics professor Ruth Lieber when he plans a campus protest against the price-gouging retailer--which is also a major donor to the university. Ruth begins a dialogue with Ramon about prices, prosperity, and innovation and their role in our daily lives. Is Ruth trying to limit the damage from Ramon's protest? Or does she have something altogether different in mind? As Ramon is thrust into the national spotlight by events beyond the Stanford campus, he learns there's more to price hikes than meets the eye, and he is forced to reconsider everything he thought he knew. What is the source of America's high standard of living? What drives entrepreneurs and innovation? What upholds the hidden order that allows us to choose our careers and pursue our passions with so little conflict? How does economic order emerge without anyone being in charge? Ruth gives Ramon and the reader a new appreciation for how our economy works and the wondrous role that the price of everything plays in everyday life. *The Price of Everything* is a captivating story about economic growth and the unseen forces that create and sustain economic harmony all around us.

For decades US politicians have been kicking the federal deficit and overspending can down the road. No politician can get elected by running on a platform that will honestly fix the US economy. At no

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time in history has it been more crucial than now for each of us to understand our government. In order to do so, we must understand economics, politics, and the difference between the two. We are the richest country in history but yet we sit on the edge of financial disaster. How can we expect that to change if voters don't understand the very basics of economics? There has never been a source of information on economics that people can easily understand, UNTIL NOW. Author Marshall Payn, with a degree in Economics from M.I.T., believes that the current presentation of economics in our educational system is the biggest obstacle in understanding economics. He developed his unique approach while working in the field of vocational education, i.e. getting fundamental information from one mind to another. In clear and simple terms, this book separates truth from emotion, economics from politics, and offers undeniable proof of our country's destiny if each of us continues to elect politicians while lacking a clear understanding of basic economic principles. If you think you understand economics, think again. This book is an eye opener, not only with its content, but because these concepts are so simple. What is truly amazing is that the knowledge in this book is not common knowledge. You cannot call yourself a responsible citizen unless you read *How to Understand Economics in 1 Hour* prior to voting in the 2012 US election. It will change

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the way you see the government, politicians, and the future of our country.

When the 10 largest corporations have more combined economic power than 92% of all countries on Earth combined, the 50 largest financial corporations control wealth equal to 90% of Earth's GDP, the richest 1% of humans have more wealth than 99% of the world combined, and the eight richest humans have more wealth than the bottom 50% of Earth's entire population combined . . . it's safe to say humanity is in trouble. This is the only book you ever need to read to understand exactly what is wrong with our global economy today and how to fix it. Written by International Political Economy expert and former U.S. Government Intelligence operative, Ferris Eanfar. All proceeds go to the nonprofit, nonpartisan AngelPay Foundation. Gender, Development, and Globalization is the leading primer on global feminist economics and development. Lourdes Benería, a pioneer in the field of feminist economics, is joined in this second edition by Günseli Berik and Maria Floro to update the text to reflect the major theoretical, empirical, and methodological contributions and global developments in the last decade. Its interdisciplinary investigation remains accessible to a broad audience interested in an analytical treatment of the impact of globalization processes on development and wellbeing in general and on social and gender

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equality in particular. The revision will continue to provide a wide-ranging discussion of the strategies and policies that hold the most promise in promoting equitable and sustainable development. The authors make the case for feminist economics as a useful framework to address major contemporary global challenges, such as inequalities between the global South and North as well as within single countries; persistent poverty; and increasing vulnerability to financial crises, food crises, and climate change. The authors' approach is grounded in the intellectual current of feminism and human development, drawing on Amartya Sen's capability approach and focused on the importance of the care economy, increasing pressures faced by women, and the failures of neoliberal reforms to bring about sustainable development, reduction in poverty, inequality, and vulnerability to economic crisis. One of the central tenets of mainstream economics is Adam Smith's proposition that, given certain conditions, self-interested behavior by individuals leads them to the social good, almost as if orchestrated by an invisible hand. This deep insight has, over the past two centuries, been taken out of context, contorted, and used as the cornerstone of free-market orthodoxy. In *Beyond the Invisible Hand*, Kaushik Basu argues that mainstream economics and its conservative popularizers have misrepresented Smith's insight and hampered our understanding of how economies function, why some economies fail and some succeed, and what the nature

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and role of state intervention might be. Comparing this view of the invisible hand with the vision described by Kafka--in which individuals pursuing their atomistic interests, devoid of moral compunction, end up creating a world that is mean and miserable--Basu argues for collective action and the need to shift our focus from the efficient society to one that is also fair. Using analytic tools from mainstream economics, the book challenges some of the precepts and propositions of mainstream economics. It maintains that, by ignoring the role of culture and custom, traditional economics promotes the view that the current system is the only viable one, thereby serving the interests of those who do well by this system. Beyond the Invisible Hand challenges readers to fundamentally rethink the assumptions underlying modern economic thought and proves that a more equitable society is both possible and sustainable, and hence worth striving for. By scrutinizing Adam Smith's theory, this impassioned critique of contemporary mainstream economics debunks traditional beliefs regarding best economic practices, self-interest, and the social good.

Tomas Sedlacek has shaken the study of economics as few ever have. Named one of the "Young Guns" and one of the "five hot minds in economics" by the Yale Economic Review, he serves on the National Economic Council in Prague, where his provocative writing has achieved bestseller status. How has he done it? By arguing a simple, almost heretical proposition: economics is ultimately about good and evil. In *The Economics of Good and Evil*, Sedlacek radically rethinks

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his field, challenging our assumptions about the world. Economics is touted as a science, a value-free mathematical inquiry, he writes, but it's actually a cultural phenomenon, a product of our civilization. It began within philosophy--Adam Smith himself not only wrote *The Wealth of Nations*, but also *The Theory of Moral Sentiments*--and economics, as Sedlacek shows, is woven out of history, myth, religion, and ethics. "Even the most sophisticated mathematical model," Sedlacek writes, "is, de facto, a story, a parable, our effort to (rationally) grasp the world around us." Economics not only describes the world, but establishes normative standards, identifying ideal conditions. Science, he claims, is a system of beliefs to which we are committed. To grasp the beliefs underlying economics, he breaks out of the field's confines with a tour de force exploration of economic thinking, broadly defined, over the millennia. He ranges from the epic of Gilgamesh and the Old Testament to the emergence of Christianity, from Descartes and Adam Smith to the consumerism in *Fight Club*. Throughout, he asks searching meta-economic questions: What is the meaning and the point of economics? Can we do ethically all that we can do technically? Does it pay to be good? Placing the wisdom of philosophers and poets over strict mathematical models of human behavior, Sedlacek's groundbreaking work promises to change the way we calculate economic value.

"A Must-Read Book From The Godfather Of Impact Investing" - Forbes Capitalism and democracy are being challenged. The world must change, but we cannot

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change it by throwing money at old ideas that no longer work. We need a new path to a new world where inequality is shrinking, where natural resources are regenerated, and people can benefit from shared prosperity. This is the world being created by the Impact Revolution. Preeminent international investor, entrepreneur, philanthropist, and social finance innovator, Sir Ronald Cohen, has dedicated two decades to leading the Impact Revolution to achieve real social and environmental change. As one of the founders of venture capital, which ushered in the Tech Revolution, he builds on his years of personal experience to deliver a compelling account of how impact investing is reshaping capitalism. So, whether you're: an aspiring young entrepreneur an established business person an investor a philanthropist or somebody in government or are interested, as a consumer or employee, in companies doing good and doing well at the same time – this book is a sure-fire way to find out how you can play a role in changing the world. All royalties from the sale of this book are donated to impact charities. "A powerful case for a movement that is gaining traction in society" - Andrew Jack, The Financial Times "[IMPACT's] aim is nothing less than to create a new type of capitalism infused with a social purpose. The book deserves to be read by anybody interested in such a revolution."- Martin Wolf, The Financial Times "A fascinating blueprint for a hope-filled future underpinned by the social power of impact investing."-- Kristalina Georgieva, Managing Director, International Monetary Fund, Former CEO, World Bank Group

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Pack your cutlass and blunderbuss--it's time to go a-pirating! The Invisible Hook takes readers inside the wily world of late seventeenth- and early eighteenth-century pirates. With swashbuckling irreverence and devilish wit, Peter Leeson uncovers the hidden economics behind pirates' notorious, entertaining, and sometimes downright shocking behavior. Why did pirates fly flags of Skull & Bones? Why did they create a "pirate code"? Were pirates really ferocious madmen? And what made them so successful? The Invisible Hook uses economics to examine these and other infamous aspects of piracy. Leeson argues that the pirate customs we know and love resulted from pirates responding rationally to prevailing economic conditions in the pursuit of profits. The Invisible Hook looks at legendary pirate captains like Blackbeard, Black Bart Roberts, and Calico Jack Rackam, and shows how pirates' search for plunder led them to pioneer remarkable and forward-thinking practices. Pirates understood the advantages of constitutional democracy--a model they adopted more than fifty years before the United States did so. Pirates also initiated an early system of workers' compensation, regulated drinking and smoking, and in some cases practiced racial tolerance and equality. Leeson contends that pirates exemplified the virtues of vice--their self-seeking interests generated socially desirable effects and their greedy criminality secured social order. Pirates proved that anarchy could be organized. Revealing the democratic and economic forces propelling history's most colorful criminals, The Invisible Hook establishes pirates' trailblazing relevance to the contemporary world.

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THE SUNDAY TIMES NUMBER ONE BESTSELLER

'HELL YES. This is one of those books that has the potential to change things - a monumental piece of research' Caitlin Moran Imagine a world where... · Your phone is too big for your hand · Your doctor prescribes a drug that is wrong for your body · In a car accident you are 47% more likely to be injured. If any of that sounds familiar, chances are you're a woman. From government policy and medical research, to technology, workplaces, and the media. Invisible Women reveals how in a world built for and by men we are systematically ignoring half of the population, often with disastrous consequences. Caroline Criado Perez brings together for the first time an impressive range of case studies, stories and new research from across the world that illustrate the hidden ways in which women are forgotten, and the profound impact this has on us all. Discover the shocking gender bias that affects our everyday lives. 'A book that changes the way you see the world' Sunday Times 'Revelatory, frightening, hopeful' Jeanette Winterson

This book dramatizes the history of self-interest by describing a centuries-long debate over greed, lust, and appropriate gender roles in terms that ordinary readers will enjoy. Ranging from the 18th century to the present, it offers a deft and engaging critique of economic history and the history of ideas from a feminist perspective.

Henry Spearman, the balding economics professor with a knack for solving crimes, returns in *The Mystery of the Invisible Hand*—a clever whodunit of campus intrigue, stolen art, and murder. Having just won the Nobel Prize, Spearman accepts an invitation to lecture at Monte Vista

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University. He arrives in the wake of a puzzling art heist with plans to teach a course on art and economics—only to be faced with the alleged suicide of womanizing artist-in-residence Tristan Wheeler. When it becomes clear that Wheeler had serious enemies and a murderer is in their midst, Henry Spearman is on the case. Was Wheeler killed by a jilted lover, a cuckolded husband, or a beleaguered assistant? Could there have been a connection between Wheeler's marketability and his death? From the Monte Vista campus in San Antonio to the halls of Sotheby's in New York, Spearman traces the connections between economics and the art world, finding his clues in monopolies and the Coase conjecture, auction theory, and the work of Adam Smith. What are the parallels between a firm's capital and an art museum's collection? What does the market say about art's authenticity versus its availability? And what is the mysterious "death effect" that lies at the heart of the case? Spearman must rely on his savviest economic insights to clear up this artful mystery and pin down a killer.

"Is Capitalism Forever?" takes a long view at our political and economic systems in the United States. From lifelong activism and study, the author argues for a future based in community and taking care of each other. The topics of equality, terrorism, social justice, and unions are all covered from the time of the Vietnam War through the present day election season. Thought-provoking and detailed, "Is Capitalism Forever?" should be read by every engaged citizen and student of history.

Global Cultural Economy critically interrogates the role

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cultural and creative industries play in societies. By locating these industries in their broader cultural and economic contexts, Christiaan De Beukelaer and Kim-Marie Spence combine their repertoires of empirical work across four continents to define the 'cultural economy' as the system of production, distribution, and consumption of cultural goods and services, as well as the cultural, economic, social, and political contexts in which it operates. Each chapter introduces and discusses a different theme, such as inclusion, diversity, sustainability, and ownership, highlighting the tensions around them to elicit an active engagement with possible and provisional solutions. The themes are explored through case studies including Bollywood, Ghanaian music, the Korean Wave, Jamaican Reggae, and the UN Creative Economy Reports. Written with students, researchers, and policy-makers in mind, *Global Cultural Economy* is ideal for anyone interested in the creative and cultural industries, media and cultural studies, cultural policy, and development studies.

Adam Smith ... Father of Modern Economics ... Died in 1790 ... but 200 years later, his spirit is tortured by the caricatures we remember in his name. In *Saving Adam Smith*, he is tortured enough to return to Earth ... and so begins a journey of discovery that cuts across two centuries, as doctoral student Richard Burns puts his life on the line to rediscover Smith's most profound insight: Selfishness is not enough. Adam Smith, the founder of modern economics, believed that our actions stem from self-interest and the world turns because of financial gain. But every night Adam Smith's mother served him his dinner, not out of self-interest but out of love. Today, economics focuses on self-interest and excludes our other motivations. It disregards the unpaid work of mothering, caring, cleaning and cooking and its influence has spread from the market to how we shop, think and date.

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In this engaging takedown of the economics that has failed us, Katrine Maral journeys from Adam Smith's dinner table to the recent financial crisis and shows us how different, how much better, things could be.

A major new work of feminism on the history and persistence of patriarchal hierarchies from the MacArthur Award-winning economist In this groundbreaking new work, Nancy Folbre builds on a critique and reformulation of Marxian political economy, drawing on a larger body of scientific research, including neoclassical economics, sociology, psychology, and evolutionary biology, to answer the defining question of feminist political economy: why is gender inequality so pervasive? In part, because of the contradictory effects of capitalist development: on the one hand, rapid technological change has improved living standards and increased the scope for individual choice for women; on the other, increased inequality and the weakening of families and communities have reconfigured gender inequalities, leaving caregivers particularly vulnerable. *The Rise and Decline of Patriarchal Systems* examines why care work is generally unrewarded in a market economy, calling attention to the non-market processes of childbearing, childrearing and the care of other dependents, the inheritance of assets, and the use of force and violence to appropriate both physical and human resources. Exploring intersecting inequalities based on class, gender, age, race/ethnicity, and citizenship, and their implications for political coalitions, it sets a new feminist agenda for the twenty-first century.

Tackling the myth of a post-racial society Most people assume that racism grows from a perception of human difference: the fact of race gives rise to the practice of racism. Sociologist Karen E. Fields and historian Barbara J. Fields argue otherwise: the practice of racism produces the illusion of race, through what they call "racecraft." And this

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phenomenon is intimately entwined with other forms of inequality in American life. So pervasive are the devices of racecraft in American history, economic doctrine, politics, and everyday thinking that the presence of racecraft itself goes unnoticed. That the promised post-racial age has not dawned, the authors argue, reflects the failure of Americans to develop a legitimate language for thinking about and discussing inequality. That failure should worry everyone who cares about democratic institutions.

What exactly is a credit crunch? Why do footballers earn so much more than the rest of us? Which country is likely to be the world's leading economy in 10 years' time? And how does economics affect each one of us, every day? In the seventh volume of the successful 50 Ideas series, Daily Telegraph economics editor Edmund Conway introduces and explains the central ideas of economics in a series of 50 clear and concise essays. Beginning with an exploration of the basic theories, such as Adam Smith's 'invisible hand', and concluding with the latest research into the links between wealth and happiness, he sheds light on all the essential topics needed to understand booms and busts, bulls and bears, and the way the world really works. Packed with real-life examples and quotations from key thinkers, 50 Economics Ideas provides a fascinating overview of how economics influences every aspect of our lives, from buying a house to what we had for breakfast this morning.

This manual has been designed and written with the purpose of introducing key concepts and areas of debate around the "creative economy", a valuable development opportunity that Latin America, the Caribbean and the world at large cannot afford to miss. The creative economy, which we call the "Orange Economy" in this book (you'll see why), encompasses the immense wealth of talent, intellectual property, interconnectedness, and, of course, cultural

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heritage of the Latin American and Caribbean region (and indeed, every region). At the end of this manual, you will have the knowledge base necessary to understand and explain what the Orange Economy is and why it is so important. You will also acquire the analytical tools needed to take better advantage of opportunities across the arts, heritage, media, and creative services.

From Paul Mason, the award-winning Channel 4 presenter, *Postcapitalism* is a guide to our era of seismic economic change, and how we can build a more equal society. Over the past two centuries or so, capitalism has undergone continual change - economic cycles that lurch from boom to bust - and has always emerged transformed and strengthened.

Surveying this turbulent history, Paul Mason wonders whether today we are on the brink of a change so big, so profound, that this time capitalism itself, the immensely complex system by which entire societies function, has reached its limits and is changing into something wholly new. At the heart of this change is information technology: a revolution that, as Mason shows, has the potential to reshape utterly our familiar notions of work, production and value; and to destroy an economy based on markets and private ownership - in fact, he contends, it is already doing so. Almost unnoticed, in the niches and hollows of the market system, whole swathes of economic life are changing.. Goods and services that no longer respond to the dictates of neoliberalism are appearing, from parallel currencies and time banks, to cooperatives and self-managed online spaces. Vast numbers of people are changing their behaviour, discovering new forms of ownership, lending and doing business that are distinct from, and contrary to, the current system of state-backed corporate capitalism. In this groundbreaking book Mason shows how, from the ashes of the recent financial crisis, we have the chance to create a more socially just and sustainable global

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economy. Moving beyond capitalism, he shows, is no longer a utopian dream. This is the first time in human history in which, equipped with an understanding of what is happening around us, we can predict and shape, rather than simply react to, seismic change.

Video games aren't merely casual entertainment: they are the heart of one of the fastest-growing media industries in the world, and a cultural phenomenon in their own right. Gaming has evolved from a niche pastime into a global business that rivals film and television, creating, in the process, new art forms and social arenas and have become the subject of endless public debate. This book shows that games also provide a unique space in which to study economic behavior. Games, more than any other form of media, demonstrate the power and creative potential of human choice - an idea that's also the foundation of economic thinking. Whether it's developing trade relations, or the use of money, or even complex legal institutions, virtual worlds provide a captivating and entertaining arena for studying economic behavior in its most dynamic forms. The overarching theme of the volume is the economic order that governs virtual worlds, and the many ways individuals work together, often without knowing it, to govern their social relations in digital space.

The winners of the Nobel Prize in Economics upend the most common assumptions about how

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economics works in this gripping and disruptive portrait of how poor people actually live. Why do the poor borrow to save? Why do they miss out on free life-saving immunizations, but pay for unnecessary drugs? In *Poor Economics*, Abhijit V. Banerjee and Esther Duflo, two award-winning MIT professors, answer these questions based on years of field research from around the world. Called "marvelous, rewarding" by the *Wall Street Journal*, the book offers a radical rethinking of the economics of poverty and an intimate view of life on 99 cents a day. *Poor Economics* shows that creating a world without poverty begins with understanding the daily decisions facing the poor.

The sequel to *Eminent Economists*, this book presents the ideas of some of the most outstanding economists of the past half century. The contributors, representing divergent points of the ideological compass, present their life philosophies and reflect on their conceptions of human nature, society, justice, and the source of creative impulse. These self-portraits reveal details of the economists' personal and professional lives that capture the significance of the total person. The essays represent streams of thought that lead to the vast ocean of economics, where gems of the discipline lie, and the volume will appeal to a wide array of readers, including professional economists, students, and laypersons who seek a window into

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the heart of this complex field. The contributors include Alan S. Blinder, Clair Brown, John Y. Campbell, Vincent P. Crawford, Paul Davidson, Angus Deaton, Harold Demsetz, Peter Diamond, Avinash Dixit, Barry Eichengreen, Jeffrey Frankel, Richard B. Freeman, Benjamin M. Friedman, John Hull, Michael D. Intriligator, Peter B. Kenen, Anne O. Krueger, Helen F. Ladd, Harry M. Markowitz, Frederic S. Mishkin, Elinor Ostrom, Anwar Shaikh, Jeremy J. Siegel, Vernon L. Smith, Robert M. Stern, Myra H. Strober, Hal R. Varian, Michelle J. White, and Marina V.N. Whitman.

A lively, inviting account of the history of economics, told through events from ancient to modern times and the ideas of great thinkers in the field What causes poverty? Are economic crises inevitable under capitalism? Is government intervention in an economy a helpful approach or a disastrous idea? The answers to such basic economic questions matter to everyone, yet the unfamiliar jargon and math of economics can seem daunting. This clear, accessible, and even humorous book is ideal for young readers new to economics and for all readers who seek a better understanding of the full sweep of economic history and ideas. Economic historian Niall Kishtainy organizes short, chronological chapters that center on big ideas and events. He recounts the contributions of key thinkers including Adam Smith, David Ricardo, Karl Marx, John Maynard Keynes,

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and others, while examining topics ranging from the invention of money and the rise of agrarianism to the Great Depression, entrepreneurship, environmental destruction, inequality, and behavioral economics. The result is a uniquely enjoyable volume that succeeds in illuminating the economic ideas and forces that shape our world.

The innovative Handbook offers 23 state-of-the-art peer-reviewed essays by leading international authorities summarizing evidence-based research on ancient and modern India. For example, Kautilya's Economics text published some 2000 years before Adam Smith is shown to include ideas in Marx's Labor Theory of Value, UN's Human Rights, optimization, etc. Hindu India topics include: beef eating, astrology, rituals, sacraments, pilgrimages, guilt-free pursuit of wealth and pleasures, caste system's huge costs and benefits in nurturing entrepreneurship, charity, Hindu Law, gender issues, overpopulation problem, yoga for business management and human capital growth. The scholarly essays provide a unique reference work for students, teachers, businessmen, India investors and general readers. Michael Szenberg, editor of The American Economist wrote: "Hindu Economics and Business Handbook is an engaging and informative survey of the economics of Hinduism. I highly recommend it. Jagdish Bhagwati of Columbia University said "... interesting collection ... will be

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widely read" Prof. Panchamukhi, Former Chairman, Indian Council for Social Science Research, New Delhi and editor of Indian Journal of Economics wrote: ".. systematically arranged into different themes and chapters ...Protection and prosperity, Importance of animals, Four-fold Objectives of Life, Hindu Social Corporate form, Ayurvedic Medicines, Impact of Rituals, (etc.)...perceptive articles on the recent thoughts on development and governance ...extremely valuable reading material...the most useful addition to the literature" Prof. Rishi Raj of CCNY, president of SIAA, wrote: "...many methods and strategies ..(by).. Hindu economists are desperately needed to help solve the present day world economic crisis." Narain Kataria, President of Indian American Intellectual Forum wrote: "...review of contrasting viewpoints... This unique reference work edited by Prof. Vinod belongs not only in every public library, but also in the home of everyone interested in India, including non-Hindus and international investors." List of distinguished authors includes the likes of: (1) former Harvard professor and president of Janata Party, Subramanian Swamy, (2) Suresh Tendulkar, Chair, Indian Prime Minister's Economic Advisory Council, (3) Shankar Abhyankar, founder of Aditya Pratishthan, (4) Anil Bokil, founder of ArthaKranti Pratishthan, (5) Prof. R. Vaidyanathan, IIM Banglore, (6) Balbir Sihag of U. Mass. (7) M.G. Prasad of Stevens Tech. (8) M. V.

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Patwardhan former Fellow Institute of Bankers, London, (9) Gautam Naresh, formerly at the National Institute of Public Finance, (10) M. V. Nadkarni, founder of Journal of Social and Economic Development, (11) Prof. R. Kulkarni, IIT Bombay, (12) K. Kulkarni, editor of the Indian Journal of Economics and Business, (13) Prof. S. Kaushik, Pace University, NY, Founder of Women's College in India, (14) H. Mhaskar, von Neumann distinguished professor, Technical University, Munich, Germany, (15) Vasant Lad, founder of Ayurvedic Institute in Albuquerque, NM, (16) Yogi S. Vinod, founder MVRF, Pune, (17) S. Kalyanaraman, Director, Sarasvati Research Centre, Chennai, (18) M. and P. Joshi, founders of Gurukul Yoga Center, NJ, (19) Advocate S. Deshmukh, formerly at Citibank and president, Maharashtra Foundation, and (20) Advocate C. Vaidya, among others.

THE TOP 10 SUNDAY TIMES BESTSELLER

Shortlisted for the FT Business Book of the Year Award 2019 'Easily the most important book to be published this century. I find it hard to take any young activist seriously who hasn't at least familiarised themselves with Zuboff's central ideas.' - Zadie Smith, The Guardian The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control us. The

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heady optimism of the Internet's early days is gone. Technologies that were meant to liberate us have deepened inequality and stoked divisions. Tech companies gather our information online and sell it to the highest bidder, whether government or retailer. Profits now depend not only on predicting our behaviour but modifying it too. How will this fusion of capitalism and the digital shape our values and define our future? Shoshana Zuboff shows that we are at a crossroads. We still have the power to decide what kind of world we want to live in, and what we decide now will shape the rest of the century. Our choices: allow technology to enrich the few and impoverish the many, or harness it and distribute its benefits. *The Age of Surveillance Capitalism* is a deeply-reasoned examination of the threat of unprecedented power free from democratic oversight. As it explores this new capitalism's impact on society, politics, business, and technology, it exposes the struggles that will decide both the next chapter of capitalism and the meaning of information civilization. Most critically, it shows how we can protect ourselves and our communities and ensure we are the masters of the digital rather than its slaves.

How did we get to where we are? John Cassidy shows that the roots of our most recent financial failure lie not with individuals, but with an idea - the idea that markets are inherently rational. He gives us

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the big picture behind the financial headlines, tracing the rise and fall of free market ideology from Adam Smith to Milton Friedman and Alan Greenspan. Full of wit, sense and, above all, a deeper understanding, *How Markets Fail* argues for the end of 'utopian' economics, and the beginning of a pragmatic, reality-based way of thinking. A very good history of economic thought Economist *How Markets Fail* offers a brilliant intellectual framework . . . fine work New York Times An essential, grittily intellectual, yet compelling guide to the financial debacle of 2009 Geordie Greig, *Evening Standard* A powerful argument . . . Cassidy makes a compelling case that a return to hands-off economics would be a disaster *BusinessWeek* This book is a well constructed, thoughtful and cogent account of how capitalism evolved to its current form *Telegraph* Books of the Year recommendation John Cassidy ... describe[s] that mix of insight and madness that brought the world's system to its knees *FT*, Book of the Year recommendation Anyone who enjoys a good read can safely embark on this tour with Cassidy as their guide . . . Like his colleague Malcolm Gladwell [at the *New Yorker*], Cassidy is able to lead us with beguiling lucidity through unfamiliar territory *New Statesman* John Cassidy has covered economics and finance at *The New Yorker* magazine since 1995, writing on topics ranging from Alan Greenspan to the Iraqi oil industry and English journalism. He is

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also now a Contributing Editor at Portfolio where he writes the monthly Economics column. Two of his articles have been nominated for National Magazine Awards: an essay on Karl Marx, which appeared in October, 1997, and an account of the death of the British weapons scientist David Kelly, which was published in December, 2003. He has previously written for Sunday Times in as well as the New York Post, where he edited the Business section and then served as the deputy editor. In 2002, Cassidy published his first book, Dot.Con. He lives in New York.

In this thought-provoking study, Jack Russell Weinstein suggests the foundations of liberalism can be found in the writings of Adam Smith (1723-1790), a pioneer of modern economic theory and a major figure in the Scottish Enlightenment. While offering an interpretive methodology for approaching Smith's two major works, "The Theory of Moral Sentiments" and "The Wealth of Nations," Weinstein argues against the libertarian interpretation of Smith, emphasizing his philosophies of education and rationality. Weinstein also demonstrates that Smith should be recognized for a prescient theory of pluralism that prefigures current theories of cultural diversity.

This book shows that the domestic institutions associated with capitalism have promoted peace between states over the past two centuries.

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The General Theory of Employment, Interest, and Money, written by legendary author John Maynard Keynes is widely considered to be one of the top 100 greatest books of all time. This masterpiece was published right after the Great Depression. It sought to bring about a revolution, commonly referred to as the ‘Keynesian Revolution’, in the way economists thought—especially challenging the proposition that a market economy tends naturally to restore itself to full employment on its own. Regarded widely as the cornerstone of Keynesian thought, this book challenged the established classical economics and introduced new concepts. ‘The General Theory of Employment, Interest, and Money’ transformed economics and changed the face of modern macroeconomics. Keynes’ argument is based on the idea that the level of employment is not determined by the price of labour, but by the spending of money. It gave way to an entirely new approach where employment, inflation and the market economy are concerned.

A lively, unorthodox look at economics, business, and public policy told in the form of a novel. A love story that embraces the business and economic issues of the day? The Invisible Heart takes a provocative look at business, economics, and regulation through the eyes of Sam Gordon and Laura Silver, teachers at the exclusive Edwards School in Washington, D.C. Sam lives and breathes capitalism. He thinks that most government regulation is unnecessary or even harmful. He believes that success in business is a virtue. He believes that our humanity flourishes under economic freedom. Laura

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prefers Wordsworth to the Wall Street Journal. Where Sam sees victors, she sees victims. She wants the government to protect consumers and workers from the excesses of Sam's beloved marketplace. While Sam and Laura argue about how to make the world a better place, a parallel story unfolds across town. Erica Baldwin, the crusading head of a government watchdog agency, tries to bring Charles Krauss, a ruthless CEO, to justice. How are these two dramas connected? Why is Sam under threat of dismissal? Will Erica Baldwin find the evidence she needs? Can Laura love a man with an Adam Smith poster on his wall? The answers in *The Invisible Heart* give the reader a richer appreciation for how business and the marketplace transform our lives.

FROM THE WINNERS OF THE 2019 NOBEL PRIZE IN ECONOMICS 'Wonderfully refreshing . . . A must read' Thomas Piketty In this revolutionary book, prize-winning economists Abhijit V. Banerjee and Esther Duflo show how economics, when done right, can help us solve the thorniest social and political problems of our day. From immigration to inequality, slowing growth to accelerating climate change, we have the resources to address the challenges we face but we are so often blinded by ideology. Original, provocative and urgent, *Good Economics for Hard Times* offers the new thinking that we need. It builds on cutting-edge research in economics - and years of exploring the most effective solutions to alleviate extreme poverty - to make a persuasive case for an intelligent interventionism and a society built on compassion and respect. A much-needed antidote to polarized discourse, this book shines a light to help us

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appreciate and understand our precariously balanced world.

'A very good guide to the state we're in' Paul Krugman, New York Review of Books 'A well-written, thought-provoking book by one of America's leading economic thinkers and progressive champions.' Huffington Post Do you recall a time when the income of a single schoolteacher or baker or salesman or mechanic was enough to buy a home, have two cars, and raise a family? Robert Reich does – in the 1950s his father sold clothes to factory workers and the family earned enough to live comfortably. Today, this middle class is rapidly shrinking: American income inequality and wealth disparity is the greatest it's been in eighty years. As Reich, who served in three US administrations, shows, the threat to capitalism is no longer communism or fascism but a steady undermining of the trust modern societies need for growth and stability. With an exclusive chapter for Icon's edition, *Saving Capitalism* is passionate yet practical, sweeping yet exactly argued, a revelatory indictment of the economic status quo and an empowering call to action.

A novel on the global economy? Russell Roberts breaks all the rules in this provocative and whimsical look at the key international economic issues facing America and American business. *The Choice* stars the ghost of David Ricardo, a nineteenth-century economist. To get his wings he must persuade the CEO of an American television manufacturing company that imports are good for America, even if they destroy the domestic television industry. Free of economic jargon, *The Choice* gives the

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reader a new perspective on how international trade affects business and our daily lives. The choice explores a wide array of global economic issues from tariffs and quotas to the lives of unemployed workers and their children. This updated and revised edition of THE CHOICE has new data and new discussions of timely topics including: *Trade deficits *Trade with low-wage nations *Environmental issues *Labor standards *Free trade agreements

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