

Speak Like Churchill Stand Like Lincoln Format

Today, as liberty and truth are increasingly challenged, the figures of Churchill and Orwell loom large. Exemplars of Britishness, they preserved individual freedom and democracy for the world through their far-sighted vision and inspired action, and cast a long shadow across our culture and politics. In *Churchill & Orwell*, the Pulitzer Prize-winning author Thomas E. Ricks masterfully argues that these extraordinary men are as important today as they ever were. Churchill and Orwell stood in political opposition to each other, but were both committed to the preservation of freedom. However, in the late 1930s they occupied a lonely position: democracy was much discredited, and authoritarian rulers, fascist and communist, were everywhere in the ascent. Unlike others, they had the wisdom to see that the most salient issue was human liberty – and that any government that denies its people basic rights is a totalitarian menace to be resisted. Churchill and Orwell proved their age's necessary men, and this book reveals how they rose from a precarious position to triumph over the enemies of freedom. Churchill may have played the larger role in Hitler's defeat, but Orwell's reckoning with the threat of authoritarian rule in *1984* and *Animal Farm* defined the stakes of the Cold War and continues to inspire to this day. Their lives are an eloquent testament to the power of moral conviction, and to the courage it takes to stay true to it.

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Contains over 50 momentous speeches from a wide range of historical eras and nations. This book includes biographies of each speaker, the history of why each speech was significant and what happened as a result. Black and white photography illustrates these key figures and moments in history.

THE INTERNATIONAL BESTSELLER A SUNDAY TIMES, THE TIMES, ECONOMIST, DAILY TELEGRAPH, EVENING STANDARD, OBSERVER BOOK OF THE YEAR 'Undoubtedly the best single-volume life of Churchill ever written' Dominic Sandbrook, Sunday Times A magnificently fresh and unexpected biography of Churchill, by one of Britain's most acclaimed historians Winston Churchill towers over every other figure in twentieth-century British history. By the time of his death at the age of 90 in 1965, many thought him to be the greatest man in the world. There have been over a thousand previous biographies of Churchill. Andrew Roberts now draws on over forty new sources, including the private diaries of King George VI, used in no previous Churchill biography to depict him more intimately and persuasively than any of its predecessors. The book in no way conceals Churchill's faults and it allows the reader to appreciate his virtues and character in full: his titanic capacity for work (and drink), his ability see the big picture, his willingness to take risks and insistence on being where the action was, his good humour even in the most desperate circumstances, the breadth and strength of his friendships and his extraordinary propensity to burst into tears at unexpected moments. Above all, it shows us the wellsprings of his

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personality - his lifelong desire to please his father (even long after his father's death) but aristocratic disdain for the opinions of almost everyone else, his love of the British Empire, his sense of history and its connection to the present. During the Second World War, Churchill summoned a particular scientist to see him several times for technical advice. 'It was the same whenever we met', wrote the young man, 'I had a feeling of being recharged by a source of living power.' Harry Hopkins, President Roosevelt's emissary, wrote 'Wherever he was, there was a battlefield.' Field Marshal Sir Alan Brooke, Churchill's essential partner in strategy and most severe critic in private, wrote in his diary, 'I thank God I was given such an opportunity of working alongside such a man, and of having my eyes opened to the fact that occasionally supermen exist on this earth.'

"Perhaps it is a cliché that a politician thinks of the next election and a statesman of the next generation, yet my grandfather found merit in the maxim. He had known leaders he esteemed as the greatest of statesmen...Churchill, however, was the leader he admired above all...In hundreds of studies of Churchill, no one else, remarkably enough, has focused on Churchill's predictions and prophecies. James Humes has produced a book that is unique as well as necessary for an understanding of statesmanship." —David Eisenhower, author and senior fellow at the Foreign Policy Research Institute

Your voice matters, especially as a leader. Every day, you have an opportunity to use your voice to have a positive impact--at work or in your community. You can

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inspire and persuade your audience--or you can distract and put them to sleep. Nervous, rambling robotic--these presentation styles can ruin a talk on even the most critical topics. And with each weak performance, career prospects dim. To get ahead and make an impact, you need to deliver well-crafted messages with confidence and authenticity. You must sound as capable as you are. Public speaking is a skill, not a talent. With the right guidance, anyone can be a powerful speaker. Learn to conquer fear, capture attention, motivate action, and take charge of your career with *Speak with Impact*. Written by an opera singer turned CEO, speaker, and executive communication coach, the book unravels the mysteries of commanding attention in any setting, professional or personal. Whether it's speaking up at a meeting, presenting to clients, or talking to large groups, the book's easy-to-use frameworks, examples, and exercises help you Kickstart the creative process Compose a clear and concise message Engage your audience through storytelling and humor Banish filler words and uptalk Strengthen and project your voice Use breathing techniques to overcome stage fright Use effective body language Build your executive presence Deliver presentations with confidence and authenticity When you know what to say and how to say it, people listen. Find your powerful voice... and step into leadership. *Speak with impact.*

Integrating key concepts and ideas about public speaking into a clear, step-by-step, transformational method, *Power Speaking* teaches emerging speakers how to grow the necessary skills and unleash their inner

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power. Divided into proficiency levels-mastering the basics, making the connection, and polishing the core-this guide allows speakers to conquer public speaking systematically. Readers start with the use of voice and body movements, then move on to learn the use of personal stories, intent listening, and positioning or reframing a topic. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

You don't have to be a genius to sound like one. Here's a collection of the most profound and provocative wit and wisdom in the English language in two lines or less. Edited by entrepreneur John M. Shanahan, who created the wildly successful Hooked on Phonics program, this wonderful book presents the best that has been thought and said on every imaginable topic. Classified by such themes as "Truth, Lies, and Deception," "Men, Women, and Relationships," and "Passions, Virtues, and Vices," these quotes contain timeless messages for all humankind. Oscar Wilde: "A man who marries his

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mistress leaves a vacancy in that position." Charles de Gaulle: "The cemetery is filled with indispensable men." Abraham Lincoln: "Nearly all men can stand adversity, but if you want to test a man's character, give him power." Sophocles: "Men of ill judgment oft ignore the good that lies within their hands, till they have lost it." Perfect for anyone who has ever been left speechless, this book will make you as glib as Oscar Wilde, as profound as Winston Churchill, and as wise as Aesop. Inspirational, entertaining, and thought-provoking, this is one collection that no library or bookshelf should be without.

Turn any presentation into a landmark occasion "I love this book. I've followed Humes's lessons for years, and he combines them all into one compact, hard-hitting resource. Get this book on your desk now."—Chris Matthews, *Hardball* Ever wish you could captivate your boardroom with the opening line of your presentation, like Winston Churchill in his most memorable speeches? Or want to command attention by looming larger than life before your audience, much like Abraham Lincoln when, standing erect and wearing a top hat, he towered over seven feet? Now, you can master presentation skills, wow your audience, and shoot up the corporate ladder by unlocking the secrets of history's greatest speakers. Author, historian, and world-renowned speaker James C. Humes—who wrote speeches for five American presidents—shows you how great leaders through the ages used simple yet incredibly effective tricks to speak, persuade, and win throngs of fans and followers. Inside, you'll discover how Napoleon Bonaparte mastered the

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use of the pregnant pause to grab attention, how Lady Margaret Thatcher punctuated her most serious speeches with the use of subtle props, how Ronald Reagan could win even the most hostile crowd with carefully timed wit, and much, much more. Whether you're addressing a small nation or a large staff meeting, you'll want to master the tips and tricks in *Speak Like Churchill, Stand Like Lincoln*.

This entertaining book seeks to unravel an array of pricing puzzles from the one captured in the book's title to why so many prices end with "9" (as in \$2.99 or \$179). Along the way, the author explains how the 9/11 terrorists have, through the effects of their heinous acts on the relative prices of various modes of travel, killed more Americans since 9/11 than they killed that fateful day. He also explains how well-meaning efforts to spur the use of alternative, supposedly environmentally friendly fuels have starved millions of people around the world and given rise to the deforestation of rainforests in Malaysia and Indonesia.

If you are interested in Public Speaking, then this is exactly the book you need. If you are a preacher, then you cannot avoid this book. If you are a Lecturer or student of Mass Communication, Law, English, Rhetoric, Speech, Ethics, International Relations, Philosophy, Theology and other courses that require you to address others, then this book is inevitable for you. Public Speaking is not just a gift, it is an Art. The book revives the ancient "Art of Oratory", and makes it relevant in the 21st Century. It digs the art of public speaking down to Aristotle, Cicero and back to Martin Luther King Jr., Hitler and even the modern day speakers. It highlighted the Ethics of Communication in order to moderate the art. It grooms you from Speech pronunciation to Speech writing, Speech Delivery and even how to Use a Microphone.

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You can also see samples of good speeches at the Appendix. Give this book a trial and you will know why it is different from other books on Communications and Public Speaking you already know.

An extremely entertaining compendium of bon mots, anecdotes, and trivia about Winston Churchill from a leading Churchill lecturer and performer -- useful for speakers, students, of history, and World War II buffs, as well as general readers.

This book contains step-by-step strategies to help you develop both the confidence and skills necessary to become a good speaker, and features a handy "checklist" at the end of each chapter. From the Paperback edition.

This volume presents a concise history of how China's Communist Party (CCP) selected a new generation of leaders in late 2002 and why the individuals, in their late 40s and 50s, were so well qualified to govern China. These leaders are trying to lead China to become a regional and world power in which their people can enjoy a modest living standard and take pride in the nation's achievements. Addressed to the expert or ordinary reader, these essays see China's leaders as challenged by a new trend, visible only in the last decade, of a widening gap between the losers in society and the winners of the recent economic and political reforms. The leaders of the largest, single ruling party and state authority in the world must somehow reverse that trend if China is to survive as one nation. This volume explains they are doing that by reconfiguring their huge command economy, promoting a market economy, and undertaking gradual political reforms. It is unflinching in its discussion of how China's leaders face mounting political corruption, spreading unemployment, growing disparity of wealth and income, and a crisis of belief.

"Witty, thoughtful, entertaining... a stylish book, which

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manages to make philosophy both enjoyable and relevant, at the same time providing a very sensible digest of consolations for many of our current psychological ills"

Anthony Clare, LiteraryReview

Ronald Reagan is more than a revered and popular president--he is a hero to millions, beloved as a persuasive leader who inspired America and shaped the future more than any other modern president. Reagan's everyman insight--stemming from his unique background as actor, sports broadcaster, and labor leader--make him America's most quotable president. In *The Wit & Wisdom of Ronald Reagan*, author James C. Humes brings together the best observations and opinions of the "Great Communicator." Spanning one-liners, anecdotes, zingers, and little-known stories, this collection also includes commentary about Reagan from friends and foes as well as analysis of his great speeches. *The Wit & Wisdom of Ronald Reagan* is an exceptional tribute to America's adored fortieth president. Rhetoric gives our words the power to inspire. But it's not just for politicians: it's all around us, whether you're buttering up a key client or persuading your children to eat their greens. You have been using rhetoric yourself, all your life. After all, you know what a rhetorical question is, don't you? In this updated edition of his classic guide, Sam Leith traces the art of argument from ancient Greece down to its many modern mutations. He introduces verbal villains from Hitler to Donald Trump - and the three musketeers: ethos, pathos and logos. He explains how rhetoric works in speeches from Cicero to Richard Nixon, and pays tribute to the rhetorical brilliance of AC/DC's "Back In Black". Before you know it, you'll be confident in chiasmus and proud of your panegyrics - because rhetoric is useful, relevant and absolutely nothing to be afraid of.

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For anyone who fears the thought of writing and giving a speech--be it to business associates, or at a wedding--help is at hand. Acclaimed presidential speechwriter Peggy Noonan shares her secrets to becoming a confidence, persuasive speaker demystifying topics including: Finding your own authentic voice Developing a text that interest you Acing the all-important first paragraph Using logic to move your audience Creating, developing, and reinventing the "core speech" for diverse audiences Strengthening your speech with a vital element: humor Winnowing your thought down to the essentials Handling professional jargon, clichés, and the sound bite syndrome Presenting your speech in the best way Collecting intellectual income--conversing your speech treasures Breaking all the rules and still succeeding Reading for inspiration--how to use the excellence of others Complete with lessons, tips and memorable examples, *On Speaking Well* shows us how to create forceful, persuasive, relevant speeches that will resonate with our audiences. Engaging, informative, and always entertaining, this is undoubtedly the authoritative how-to guide for anyone writing or giving a speech Presents tips for effective public speaking and presentations with techniques used by such historical figures as Winston Churchill, Napoleon, and Benjamin Franklin.

Do you remember the topic of the last speech you heard? If not, you're not alone. In fact, studies show that audiences remember only 10% to 30% of speech or presentation content. Given those bleak statistics, why

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do we give speeches at all? We give them, says communications expert Nick Morgan, because they remain the most powerful way of connecting with audiences since ancient Greek times. But as we've evolved to a more conversational mode of public speaking, thanks to television, we have forgotten much of what the Greeks taught us about the nonverbal aspects of speech-giving: the physical connection with audiences that can create an almost palpable emotional bond. Morgan says this "kinesthetic connection" comes from truly listening to your audience—not just with your brain but with your body. In this book, he draws from more than 20 years as a speech coach and consultant, combining the best of ancient Greek oratory with modern communications research to offer a new, audience-centered approach to public speaking. Through entertaining and insightful examples, Morgan illustrates a 3 part process—focusing on content development, rehearsal, and delivery—that will enable readers of all experience levels to give more effective, passion-filled speeches that move audiences to action.

The Political Speechwriter's Companion: A Guide for Writers and Speakers guides students through a systematic "LAWS" approach (language, anecdote, wit, and support) that politicians can use to persuade their audiences into taking action. In the highly anticipated Second Edition, esteemed speechwriter and author Robert A. Lehrman has teamed up with one of the "go-to-guys" for political humor, Eric Schnure, to offer students an entertaining yet practical introduction to political speechwriting. This how-to guide explains how speakers

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can deliver: language the audience will understand and remember; anecdotes that make listeners laugh and cry; wit that pokes fun at opponents but also shows their own lighter side; and support in the way of statistics, examples, and testimony. Packed with annotated speeches from the most recent elections, technology tips, and interviews from speechwriting luminaries, this edition offers the most practical advice and strategies for a career in political communication.

Who we are, what we believe, and everything we stand for goes from theory to reality when we communicate. In *The Art of Communication*, the first book of the new Jim Stovall & Dr. Raymond Hull *Your Competitive Edge* series for personal development and business success, the authors use their decades of combined experience, research, and natural abilities to powerfully illustrate the specifics of effective communication. Stovall's revealing stories mixed with Dr. Raymond Hull's straightforward, factual approach combine to make this a must-read for businesspeople, salespeople, entrepreneurs, teachers, pastors, academics, and anyone wanting to improve their lives. Read this book and understand more about:

Considering your audience and adjusting communication style
What your non-verbal communication says about you
Dressing for maximum success
Public speaking
Written words vs. spoken words
Communication through conduct
Active listening
Conflict resolution
Creating a comfortable environment for effective communication
Communicating in meetings

NEW EDITION, REVISED AND UPDATED *Speak Your Mind Effectively!* The best, most direct way to convey

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your intelligence, expertise, professionalism, and personality to other people is through talking to them. But most people have no idea what they sound like. And even if they do, they don't think they can change it. It's the Way You Say It is a thorough, nuts-and-bolts guide to becoming aware and taking control of how you communicate with others. Dr. Carol Fleming provides detailed advice and scores of exercises for •

- Understanding how others hear you
- Dealing with specific speech problems
- Varying your vocal patterns to make your speech more dynamic
- Using grammar and vocabulary to increase your clarity and impact
- Reinforcing your message with nonverbal cues

Conquering stage fright An entire section of the book focuses on communication issues in the workplace—interviews, presentations, voice mail, and more. Dr. Fleming puts a human face on her advice through vivid before-and-after stories of forty men and women who came to her for help. “No other skills will position you ahead of your competition as much as good speaking and presentation skills. No book approaches the depth and breadth of Dr. Carol Fleming’s It’s the Way You Say It.” —Patricia Fripp, CSP, CPAE, keynote speaker, executive speech coach, and president of Fripp & Associates

Sir Winston Churchill remains a British hero, lauded for his oratorical skill. He wrote histories, biographies, memoirs, and even a novel, while his journalism, speeches and broadcasts run to millions of words. From 1940 he inspired and united the British people and guided their war effort. Behind the public figure, however,

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was a man of vast humanity and enormous wit. His most famous speeches and sayings have passed into history but many of his aphorisms, puns and jokes are less well-known. This enchanting collection brings together hundreds of his wittiest remarks as a record of all that was best about this endearing, conceited, talented and wildly funny Englishman. Also available in the series are collections from Shakespeare, To Be or Not To Be, and Oscar Wilde, I Can Resist Everything Except Temptation.

"A new history of the British appeasement of the Third Reich on the eve of World War II"--

Winston Churchill understood and wielded the power of words throughout his six decades in the public eye. His wartime writings and speeches revealed both his vision for the future and his own personal feelings, fascinating generation after generation with their powerful style and thoughtful reflection. In this book Churchill's official biographer, Martin Gilbert, has skilfully selected 200 extracts from his entire oeuvre of books, articles and speeches that reflect his life story, career and philosophy. From intimate memories of his childhood to his contributions to half a century of debates on war and social policy, we see how Churchill used words for different purposes: to argue for moral causes; to advocate action in the national and international spheres, and to tell of his own struggles, setbacks and achievements. Martin Gilbert's informed choice of extracts and his illuminating explanations linking them together create a compelling biography of Churchill as recounted in the great man's own inimitable words.

With more than 65,000 copies sold in two editions and recommended by Forbes and U.S. News & World Report, this newly updated how to guide offers sound advice on every

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aspect of researching, writing, and delivering an effective speech. Filled with anecdotes, tips, examples, and practical advice, this accessible guide makes one of the most daunting tasks manageable-and even fun. Speaking coach Joan Detz covers everything from the basics to the finer points of writing and delivering a speech with persuasion, style, and humor. Topics include: - Assessing your audience - Researching your subject-and deciding what to leave out - Keeping it simple - Using imagery, quotations, repetition, and humor - Special-occasion speeches - Speaking to international audiences - Using Power Point and other visual aids - And many more Updated to include new examples and the latest technology, as well as a section on social media, this is a must-have for anyone who writes and delivers speeches, whether novices or experienced veterans at the podium.

An award-winning news anchor presents methods for better communication in any business environment During her 20 years in broadcasting, award-winning news anchor Suzanne Bates conducted more than 10,000 interviews, during which she witnessed business leaders, politicians, and celebrities at their best and worst. Now a top CEO communication coach, Bates is renowned for her uncanny ability to transform even the shyest oratorical mouse into a public-speaking lion. In *Speak Like a CEO, Bates: Reveals the secrets for communicating in any situation* Describes simple techniques for acing speeches, presentations, media interviews, Q&A sessions, business meetings, and more Outlines self-improvement plans that can easily be customized to your needs Shares secrets from top leaders, including Mario Cuomo's technique for overcoming stage fright and Colin Powell's secret for projecting authenticity

Winston Spencer Churchill: Alone, 1932-1940 is the second volume of the outstanding three volume *The Last Lion*, the ultimate Churchill biography from the award-winning historian,

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William Manchester. In this triumphant biography, William Manchester, contends that Churchill's lonely battle against appeasement, even more than his leadership in war, was the Last Lion's finest hour. Politically isolated in Parliament, sometimes jeered at and scorned when he warned of the growing Nazi threat, Churchill stood alone, a beacon of hope amid the gathering storm.

Public Speaking is an important skill which anyone can acquire and develop. The book consists of basic principles of effective speaking, technique of effective speaking, and the three aspects of every speech and effective methods of delivering a talk. All this relates to business, social and personal satisfaction which depend heavily upon our ability to communicate clearly to others. A must read book for effective speaking.

Discover the secrets to a perfect TED Talk and learn how to deliver an exceptional presentation with Carmine Gallo's Talk Like TED. TED Talks have redefined the elements of a successful presentation and become the gold standard for public speaking around the world. And yet the techniques that top TED speakers use are the same ones that will make any presentation more dynamic, fire up any team, and give anyone the confidence to overcome their fear of public speaking. Communications coach and bestselling author of The Presentation Secrets of Steve Jobs, Carmine Gallo has broken down the top TED Talks and interviewed the most popular TED presenters to uncover the nine secrets of all successful TED presentations. From 'Unleashing the Master Within' and 'Delivering Jaw Dropping Moments' to 'Sticking to the 18-minute Rule' Gallo provides a step-by-step method that makes it possible for anyone to create, design, and deliver a TED-style presentation that is engaging, persuasive, and memorable. Ideas are the true currency of the 21st century, and Talk Like TED gives readers a way to create

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presentations around the ideas that matter most to them, presentations that will energize their audiences to spread those ideas, launch new initiatives, and reach their highest goals.

Dale Carnegie, author of the legendary *How to Win Friends and Influence People*, began his career as the premier "life coach" of the twentieth century by teaching the art of public speaking. Public speaking, as Carnegie saw it, is a vital skill that can be attained through basic and repeated steps. His classic volume on the subject appeared in 1926 and was revised twice-in shortened versions-in 1956 and 1962. This 2006 revision-edited by a longtime consultant to Dale Carnegie & Associates, Inc., and the editor in charge of updating *How to Win Friends and Influence People*-is the definitive one for our era. While up-to-date in its language and points of reference, *Public Speaking for Success* preserves the full range of ideas and methods that appeared in the original: including Carnegie's complete speech and diction exercises, which follow each chapter, as the author originally designated them. This edition restores Carnegie's original appendix of the three complete self-help classics: *Acres of Diamonds* by Russell H. Conwell, *As a Man Thinketh* by James Allen, and *A Message to Garcia* by Elbert Hubbard. Carnegie included these essays in his original edition because, although they do not directly relate to public speaking, he felt they would be of great value to the readers. Here is the definitive update of the best-loved public-speaking book of all time.

Identifies four ways in which businesspeople compromise their objectives through ineffective over-standardizations or misguided practices, sharing practical advice on how to remain true to a business ideal, promote healthy change, and communicate authentically. 35,000 first printing.

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Frequently cited as the number one fear among Americans, public speaking is a proven, gimmick-free lesson guaranteed to business executives, public speaking doesn't make anyone a better speaker and come naturally to most people. Pitching an idea, presenter. selling a product, or presenting a program doesn't have to be a stomach-clenching experience to be struggled through. It can be an opportunity to relish and a chance to shine in front of a group. Whether you are selling an idea to two colleagues in a conference room or presenting a major corporate strategy to a ballroom filled with shareholders, the key to success is a clear, confident, memorable presentation. With *The 7 Principles of Public Speaking*, Richard Zeoli makes the common sense, gimmick-free program he's offered to business leaders and political candidates available to everyone. Whether you are looking to position yourself as an industry expert, extend your sphere of influence, or gain the support and backing of vital constituencies, *The 7 Principles of Public Speaking* will give you the tools you need to achieve your goal. If you are a polished professional, it will help you hone your skills. If you are a novice communicator, it will help you overcome obstacles and convey your message with confidence, poise, and persuasiveness.

4,000 ways to achieve instant intimacy. With new and updated questions! What, more than anything, makes you angry? Who were your childhood idols?

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What kind of leader are you most inclined to follow? What has happened to the art of conversation? In the age of the Internet, speed dating, and frantic text messaging, have we forgotten how to meaningfully connect? This book of 4,000 provocative questions will help you get to know anyone and everyone in every social situation. Use it to go beyond small talk at parties, networking events, dates, dinner tables, and road trips. It's for getting to know someone you just met and learning a lot more about someone you thought you already knew (who may be yourself). -A perfect social tool for the Internet generation

-Features thematic sections on lifestyle choices, pastimes, politics, family, and more -A resource for self-discovery and for journalists and writers doing interviews and developing characters, plots, and story lines

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The #1 New York Times bestselling author delivers a startlingly fresh portrait of Winston Churchill and London during the Blitz.

A Renowned Historian Gives New Perspective on Statesmen at War Lewis E. Lehrman, a renowned historian and National Humanities Medal winner, gives new perspective on two of the greatest English-speaking statesmen—and their remarkable leadership in wars of national survival Abraham Lincoln and Winston Churchill, as commanders in chief, led their

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nations to victory—Lincoln in the Civil War, Churchill in World War II. They became revered leaders—statesmen for all time. Yet these two world-famous war leaders have never been seriously compared at book length. Acclaimed historian Lewis Lehrman, in his pathbreaking comparison of both statesmen, finds that Lincoln and Churchill—with very different upbringings and contrasting personalities—led their war efforts, to some extent, in similar ways. As supreme war lords, they were guided not only by principles of honor, duty, freedom, but also by the practical wisdom to know when, where, and how to apply these principles. They made mistakes which Lehrman considers carefully. But the author emphasizes that, despite setbacks, they never gave up. Even their writings and speeches were swords in battle. Gifted literary stylists, both men relied on the written and spoken word to steel their citizens throughout desperate and prolonged wars. Both statesmen unexpectedly left office near the end of their wars—Lincoln by the bullet, Churchill by the ballot.

"We are all worms. But I do believe I am a glow-worm." --Churchill Winston Churchill's inspiring leadership in the Second World War once made him above criticism. In recent years his record has come under attack from revisionists. In *Churchill: A Study in Greatness* one of Britain's most distinguished historians rebuts these charges and makes sense of

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this extraordinary man and his long controversial, colourful, contradictory and heroic career. Geoffrey Best brings out both his strengths and his weaknesses, looking past the many received versions of Churchill in a biography that balances the private and the public man and offers a clear insight into Churchill's greatness. "We are all worms. But I do believe I am a glow-worm." --Churchill Winston Churchill's inspiring leadership in the Second World War once made him above criticism. In recent years his record has come under attack from revisionists. In *Churchill: A Study in Greatness* one of Britain's most distinguished historians rebuts these charges and makes sense of this extraordinary man and his long controversial, colourful, contradictory and heroic career. Geoffrey Best brings out both his strengths and his weaknesses, looking past the many received versions of Churchill in a biography that balances the private and the public man and offers a clear insight into Churchill's greatness.

The Art of Public Speaking is a fantastic introduction to public speaking by the master of the art—Dale Carnegie. Featured within this classic manual are hundreds of tips and tricks on how to become an efficient and effective public speaker. One of the core ideas in his books is that it is possible to change other people's behavior by changing one's reaction to them. This is a fascinating work and is thoroughly recommended for everyone.

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The ability to speak with confidence and deliver winning presentations can accelerate your career, earn people's great respect, and enable you to achieve your greatest—even most impossible-seeming goals. But what many people don't realize is that anyone can learn to be a great speaker, just as easily as they can learn to drive a car or ride a bike! As one of the world's premier speakers and personal success experts, Brian Tracy is the ideal instructor. In *Speak to Win*, Tracy reveals time-tested tricks of the trade that readers can use to present powerfully and speak persuasively, whether in an informal meeting or in front of a large audience. Readers will learn how to:

- * become confident, positive, and relaxed in front of any audience
- * grab people's attention from the start
- * use body language, props, and vocal techniques to keep listeners engaged
- * transition smoothly from one point to the next
- * use humor, stories, quotes, and questions skillfully
- * deal with skepticism when presenting new ideas
- * wrap up strongly and persuasively

Brimming with unbeatable strategies for winning people over every time, Tracy lets readers in on his most powerful presentation secrets in this indispensable, life-changing guide.

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