

## Market Leader Advanced 3rd Edition Famato

The 3rd edition Course Book includes: \* All new reading texts from the Financial Times  
\* All new case studies with opinions from successful consultants who work in the real world of business  
\* All new listening texts reflecting the global nature of business  
\* New 'Business Across Cultures' spreads  
\* New Vocabulary Trainer

[www.marketleader.vocabtrainer.net](http://www.marketleader.vocabtrainer.net)

The Market Leader Practice File is the perfect way to extend the Market Leader course. It has extra grammar practice and a complete syllabus of business writing. Available with an audio CD to support extensive pronunciation work.

The Market Leader grammar books provide your students with all the business grammar practice that they need to support them in their studies.

'Market Leader' is the major business English course for tomorrow's business leaders.

Incorporating material from the Financial Times, it brings real business issues right into the classroom.

Market Leader 3rd Edition has been completely updated to reflect the fast-changing world of business using authoritative and authentic business sources such as Financial Times.

Digital software for interactive whiteboard and computers with a projector. This provides the Course Book in digital format, offering: \* Course Book pages with zoom features.\* Video interviews and case study commentaries.\* Class audio with time coded audio scripts.\*

Interactive activities.\* Phonetic charts.\* Teacher notes and printable worksheets.\* iGlossary, Grammar reference and Writing Files.\* Help videos.

The Market Leader Class Cassettes contain all the listening texts from the Market Leader Course Book.

With its communicative syllabus, authentic business material, and expert tips from a leading management school, plus interactive multi-media, Business Result helps students learn the communication skills they need for work quickly and effectively.

The 3rd edition of this ever popular course combines some fantastic new materials with all the features that have made this course a bestseller. Market Leader Active Teach contains everything a teacher will need for the course in the classroom. It can be used with a computer and a projector or with an interactive whiteboard. It includes: All the audio and video from the book. All the pages with a 'zoom in' and 'zoom out' feature. Fully functional IWB tools. The ability to save all your notes alongside the relevant page of the Student's Book. Extra resources including review games and activities

An in-depth guide to each of the multiple approaches available for coding qualitative data. In total, 32 different approaches to coding are covered, ranging in complexity from beginner to advanced level and covering the full range of types of qualitative data from interview transcripts to field notes.

The Market Leader grammar books provide students with all the business grammar practice they need

Market Leader uses authoritative authentic content from the Financial Times to build the professional language and skills needed to communicate in the modern world of business. The third edition has been completely updated to reflect this fast-changing world..

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Student Course Book - Authentic texts from the Financial Times and other sources develop reading skills and provide essential business vocabulary.- Interviews with business people and experts develop listening skills, such as prediction, listening for specific information and note taking.- Language Work develops students' awareness of common problem areas and introduces grammatical concepts.- 16 pages of business skills in each level: negotiating, presentation, writing emails, telephoning and teleconferencing, small talk, meetings and interviews.- Open discussion exercises for groups and pairs.- Skills section for teaching career-related skills.- Useful Language Box provides phrases for role play situations in the workplace.- Case study discussions on the unit topic (with commentaries on the DVD-ROM).- Working Across Cultures develops cultural awareness and skills.- Four revisions units in each Course Book. DVD-ROM - All 12 interviews from the Course Book, with optional subtitles, expose students to natural, authentic speech.- Self-study practice activities allow students to revisit problem areas and reinforce classwork.- Activities provide language-recycling opportunities with instant, personalised feedback. - iGlossary - a digital mini-dictionary that provides definitions and pronunciations of all the key words listed in the Course Book.- Audio for business skills lessons. MyEnglishLab online learning platform - MyEnglishLab is designed to improve student results with rich, interactive exercises that correspond perfectly to each unit of the Course Book.- Helpful feedback and immediate grading ensure students are highly engaged and motivated as they experience meaningful language learning outside the classroom.- Unlimited access for students allows online course materials to be used as homework - whether at home, in the lab, or anywhere with online access.

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