

## Case 4 Chinese Tourists And Their Duty Free Shopping In Guam

This book focuses on cultures that shape contemporary Asian tourist experiences. The book consists of 10 chapters, which are organised into two themes: Collectivist Culture and Wellbeing. The chapters cover emerging forms of tourism (e.g., wedding and bridal photography tourism, roots/affinity tourism and shamanic tourism), investigate a wide range of topics (e.g., tourist motivation, tourist anxiety and decision making) and consider Asian perspectives from diverse backgrounds (e.g., China, Hong Kong, Singapore, Taiwan, South Korea, Japan, Philippines, Malaysia, Indonesia, India, Bangladesh, and Nepal). The book provides tourism researchers, students and practitioners a consolidated, comprehensive and updated reference for the understanding of Asian tourists.

Tourism appears to be an industry that anyone can understand, but in reality it is a very complex subject. It is a meeting ground for economics, sociology, anthropology, geography, ecology and national priority issues among other challenges. Issues of employment, prices and contribution to GDP are all a part

of the scope of this book, as well. This new volume brings together research on tourism management from around the world.

The European Journal of Tourism Research is an interdisciplinary scientific journal in the field of tourism, published by Varna University of Management, Bulgaria. Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism. Publications from all fields, connected with tourism such as management, marketing, sociology, psychology, geography, political sciences, mathematics, statistics, anthropology, culture, information technologies and others are invited. The journal is open to all researchers. Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions. Regular Articles in the European Journal of Tourism Research should normally be between 4 000 and 20 000 words. Major research articles of between 10 000 and 20 000 are highly welcome. Longer or shorter papers will also be considered. The journal publishes also Research Notes of 1 500 – 2 000 words. Submitted papers must combine theoretical concepts with practical applications or empirical testing. The European Journal of Tourism Research includes also the following sections: Book Reviews, announcements for Conferences and Seminars, abstracts of successfully defended Doctoral Dissertations in Tourism, case studies of Tourism Best Practices. The European

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This book analyzes a broad variety of tourism products in China, Asia and Europe that employ both cutting-edge IT technologies and advanced methodologies. These products are cultural tourism, recreational tourism, sport tourism, adventure tourism, medical tourism and more. Authors from different areas contributed to the book, including academic researchers, graduate students, government administrators and industry practitioners. The book covers the entire chain of tourism product business processes: product development and

improvement, tourist behavior analysis, marketing and sales, customer service, etc. In addition, it addresses related issues such as tourism sustainability, policymaking, environmental protection and human resource development. Big data processing, data mining, visual content analysis and textural content analysis, semantic nets and sentiment analysis are among the cutting-edge technological tools used to study tourism product development here. The book gathers selected papers from the 9th International Conference on Tourism and Hospitality between China and Spain ([www.china-spain.org](http://www.china-spain.org)) with participants from 18 countries. Though the book is mainly intended for researchers and policymakers, it will also appeal to a wider audience, due to its first-hand content, insightful analysis and broad geographic coverage.

Today, tourism is an important component of development, not only in economic terms but also for knowledge and human welfare. Tourism today is an activity accessible to a growing number of people. The phenomenon has many more advantages than disadvantages. New forms of economic development and increasing wealth of human societies depend on tourism. Our knowledge of the world now includes a strong component due to tourism. Human welfare has physiological and psychological elements, which tourism promotes, both because of the enjoyment of knowing new territories and increasing contacts with near or

far away societies and cultures. The tourism industry has nevertheless given rise to some serious concerns, including social costs and ecological impacts. Many ancient local cultures have practically lost their identity. Their societies have orientated their economy only to this industry. Both the natural and cultural – rural or urban – landscapes have also paid a high price for certain forms of tourism. These problems will persist if the economic benefit is the only target, leading to economic gains that eventually become ruinous. It is also important to consider that visitors nowadays are increasingly demanding in cultural and environmental terms. Never before have transport and communication links been so important as today. Natural ecosystems are now a rarity on the planet and ecologists talk today about ‘socio-ecosystems’. Given this, tourism and environmental education are facing a major challenge. Tourism also plays an important role in the natural environmental changes that are strongly affected by technological and social developments. Natural changes are inherent in the Earth’s ecosystem (the ‘ecosphere’). Also, technological and social changes are inherent to mankind (the ‘noosphere’) and are now becoming widespread. Cities are growing rapidly and industry requires increasingly larger areas. Many traditional rural areas are being abandoned. However, many historic agricultural districts have maintained, or even recovered, their local population numbers through intelligent strategies of

tourism focused on nature and rural culture. Natural landscapes and biodiversity are becoming increasingly appreciated. The tourism industry must be able to respond to these aspirations. The 9th International Conference on Sustainable Tourism had the aim of finding ways to protect the natural and cultural landscape through the development of new solutions which minimise the adverse effects of tourism. A selection of the papers presented at the meeting form this volume. The Mode 4 commitments of WTO Members are narrow and shallow. Even though trade negotiations for enhanced Mode 4 access started well before the launch of the DDA- prospects for success are thin. These negotiations followed a traditional mercantilist approach- with limited attention to the underlying difficulties countries face in letting people into their borders, either generally, or on the basis of a WTO GATS commitment. This Book argues that this approach alone will not succeed. It proposes a focus not on trading market access concessions only, but on discussions aimed at understanding each other's regulatory approaches. To date, in terms of the literature available, we know very little about how WTO Members are managing their Mode 4 commitments. We know even less about how the WTO could learn from clearly more advanced steps in regional liberalization processes. This Book addresses these issues- through case studies of market access and national treatment commitments, and

regulatory approaches in Economic Integration Agreements of a select group of WTO Members.

COVID-19, MERS and SARS: Global Status is one in a series of GIDEON ebooks which explore all individual infectious diseases, drugs, vaccines, outbreaks, surveys and pathogens in every country of the world. Data are based on the GIDEON web application ([www.gideononline.com](http://www.gideononline.com)) which relies on standard text books, peer-review journals, Health Ministry reports and ProMED, supplemented by an ongoing exhaustive search of the medical literature.

Chapters are arranged alphabetically, by disease. Each chapter includes: 1. Descriptive epidemiology 2. Summary of clinical features 3. Potential use in Bioterrorism 4. References COVID-19, MERS and SARS: Global Status includes separate sections on COVID-19, MERS Coronavirus infection, and SARS. Deriving from a special issue on "China Watching" (Journal of China Tourism Research), this book presents the readers with a collection of seven independent research reports that adopt cross-cultural communication and cultural studies approaches to China tourism. Topics covered include the authenticity in cultural diffusion, the articulation of China through tourism, cross-cultural comparison of vacation consumption interpretation, the Chinese gaze of Europe, influence of globalization and localization on the development of tourism, behavioral

implications of Chinese outbound tourism, and citing behaviors of Chinese tourism researchers from foreign language sources. The book will be of great interest to academic researchers, graduate students, policy makers, and destination managers who are interested in China tourism. The varied aspects covered, together with the engaging writing style, makes the text a pleasure to read. This book was published as a special issue of the Journal of China Tourism Research.

Cultural Heritage and Tourism in the Developing World is the first book of its kind to synthesize global and regional issues, challenges, and practices related to cultural heritage and tourism, specifically in less-developed nations. The importance of preservation and management of cultural heritage has been realized as an increasing number of tourists are visiting heritage attractions. Although many of the issues and challenges developing countries face in terms of heritage management are quite different from those in the developed world, there is a lack of consolidated research on this important subject. This seminal book tackles the issues through theoretical discourse, ideas and problems that underlay heritage tourism in terms of conservation, management, economics and underdevelopment, politics and power, resource utilization, colonialism, and various other antecedent notions that have shaped the development of heritage

tourism in the less-developed regions of the world. The book is comprised of two sections. The first section highlights the broader conceptual underpinnings, debates, and paradigms in the realm of heritage tourism in developing regions. The chapters of this section examine heritage resources and the tourism product; protecting heritage relics, places and traditions; politics of heritage; and the impacts of heritage tourism. The second section examines heritage tourism issues in specific regions, including the Pacific Islands, South Asia, the Caribbean, China and Northeast Asia, South-East Asia, Sub-Saharan Africa, Central and Eastern Europe, the Middle East and North Africa, and Latin America. Each region has unique histories, cultures, political traditions, heritages, issues and problems, and the way these issues are tackled vary from place to place. This volume develops frameworks that are useful tools for heritage managers, planners and policy-makers, researchers, and students in understanding the complexity of cultural heritage and tourism in the developing world. Unlike many other books written about developing regions, this book provides insiders' perspectives, as most of the empirical chapters are authored by the individuals who live or have lived in the various regions and have a greater understanding of the region's culture, history, and operational frameworks in the realm of cultural heritage. The richness of this 'indigenous' or expert knowledge

comes through as each regional overview elucidates the primary challenges and opportunities facing heritage and tourism managers in the less affluent areas of the world.

The Worldwide Destinations and Companion Book of Cases Set brings together two essential and complimentary reference works offering comprehensive and up to date information, in one value for money package. Worldwide Destinations provides comprehensive coverage of worldwide tourism destinations, examining the basic principles underlying the geography of tourist demand, supply and transportation, together with a broad survey of world tourism generating and destination regions. Worldwide Destinations Casebook features over 40 comprehensive case studies of international tourism destinations, with brand-new cases studies drawn from all regions of the world. The case studies featured include The Galapagos: balancing resource conservation and tourism development, London Docklands regeneration, Re-visioning tired destinations: Australia's gold coast and Tourism in New York. • Essential information in one package with fully updated statistics, new material on hot topics such as climate change and economic capacity, as well as a wealth of international case studies • Full color layout packed with pedagogic features to aid learning • Companion website materials available

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These guidelines from the China Tourism Academy and UNWTO offer valuable insights into the factors motivating Chinese tourists to travel. It also presents a valuable toolkit to guide destination managers and decision makers on the best way to tap into this lucrative and productive market.

This volume presents current developments in the fields of banking and finance from an international perspective. Featuring contributions from the 3rd International Conference on Banking and Finance Perspectives (ICBFP), this volume serves as a valuable forum for discussing current issues and trends in the banking and financial sectors, especially in light of the global economic challenges triggered by financial institutions. Using the latest theoretical models, new perspectives are brought to topics such as e-finance and e-banking, Islamic banking, capital flight, bank efficiency, risk assessment, bankruptcy, investment diversification, and insider trading. Offering an opportunity to explore the challenges of a rapidly changing industry, this volume will be of interest to academics, policy makers, and scholars in the fields of banking, insurance, and finance.

Amid recent changes in global health, the public interest in travelers' safety has never been greater. For both international travelers and the health professionals who care for them, CDC Health Information for International Travel (more

commonly known as The Yellow Book) is the definitive resource for preventing illness and injury in a globalized world. This 2016 edition offers the US government's most current health recommendations for travelers to international destinations, including disease risk maps, country-specific guidelines, and vaccine requirements and recommendations. The book also offers updated guidance for specific types of travel and travelers, including: Precautions for immunocompromised travelers and disabled travelers Guidance for the pregnant, last-minute, or resource-limited traveler Health considerations for newly arrived adoptees, immigrants, and refugees Advice for air crews, humanitarian aid workers, and health care workers traveling to provide care overseas Written by a team of experts at CDC on the forefront of travel medicine, The Yellow Book provides a user-friendly, vital resource for those in the business of keeping travelers healthy abroad.

This book features a collection of high-quality research papers presented at the International Conference on Tourism, Technology & Systems (ICOTTS 2020), held at the University of Cartagena, in Cartagena de Indias, Colombia, from 29th to 31st October 2020. The book is divided into two volumes, and it covers the areas of technology in tourism and the tourist experience, generations and technology in tourism, digital marketing applied to tourism and travel, mobile

technologies applied to sustainable tourism, information technologies in tourism, digital transformation of tourism business, e-tourism and tourism 2.0, big data and management for travel and tourism, geotagging and tourist mobility, smart destinations, robotics in tourism, and information systems and technologies. Contemporary Business, 18th Edition, is a student friendly, engaging product designed to attract students to the field of business. Boone 18e offers a comprehensive approach to the material that will cater to a wide variety of students with different learning needs. Up-to-date content is vital to any Intro to Business course and Boone 18e with its contemporary style, wealth of new examples, and hot business topics can deliver that currency.

Since it was first published in 2005 and through the subsequent updated editions in 2008 and 2015, China, the Future of Travel has been a vital, practical handbook for the tourism industry. With this 2019 edition, we have reviewed, revised, and expanded the entire content and included brand new case studies and interviews with leading industry experts. As tourism from China grew six-fold from 32 million in 2005 to 180 million trips projected for 2019, so too did the complexity and diversity of the sector. Online and mobile travel now dominates, and independent travel has overtaken group tourism.

Booming Mainland Chinese outbound travel is one of the most exciting phenomena in the world tourism industry's recent history. From 2000 to 2010, Chinese outbound travel increased at a compounded annual rate of 18.5 percent, and it is forecasted that by 2020 China will

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generate approximately 100 million outbound trips a year, making China the fourth largest source of outbound travel in the world. The new Chinese tourists are more confident, technologically savvy, value conscious, and ready to explore unfamiliar territory. For tourism marketers and researchers who are getting ready to or just celebrated their initial "west-meets-east" moments, the new Chinese tourists are showing up at their doors and presenting new challenges for marketing and service. In this book, leading authors from around the world share their most cutting-edge findings and thoughts on the Chinese outbound travel market. The book reflects on the paths of the Chinese outbound travel development, reports new trends and issues, and provides new insights and recommendations. For practitioners around the world (e.g., destination policymakers and marketers, travel and tourism service providers, owners, and managers), this book provides hands-on guidance on understanding tourists from Mainland China. For tourism scholars, educators, and students, this book provides basic yet essential knowledge on the Chinese outbound travel market and tourist behavior and points out important future directions. Most tourism programs today have an international component in their curriculum, usually including a global tourism class. This book serves as an excellent supplemental reading for students in these classes.

Overtourism has become a major concern for an increasing number of destinations as tourism numbers continue to grow, stimulated by general economic and technological growth and the expansion of the global middle class. This, coupled with relentless promotion of tourism by many organisations and destinations, has increased tourism, despite growing opposition to excessive development. This book is the first academic volume to deal with this topic and contains chapters by experienced researchers in the tourism field, taking a multidisciplinary

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approach to review and explain the subject. The introductory section begins with an overview of the current situation and the forces enabling the appearance of overtourism. This is followed by a number of case studies from a range of destinations around the world, both urban and rural, which share the same problems. The concluding section includes a discussion of potential mitigation methods and approaches and a final assessment of future developments. The focus and relevance of this book are not just for academics, as it offers insights into destinations, enablers and solutions for how to address the issue of overtourism on a wide variety of scales. This book offers globally relevant perspectives on destinations as varied as Venice and Barcelona, that have gained global media attention, as well as less publicised rural areas and developing destinations.

Based on previous observations, there is no doubt that trade enhanced economic growth. This is especially valid in regard to international trade as it can help or hinder entire regions, thus adding to the issue of international security. In this book, we tried to collect texts that would not repeat known facts on international trade but would rather discuss special issues. Furthermore, we also wanted to bring regional perspectives. Therefore, this book is organized into two sections: "Selected Perspectives on International Trade" and "Regional Specific Issues of International Trade".

This open access book is the proceedings of the International Federation for IT and Travel & Tourism (IFITT)'s 28th Annual International eTourism Conference, which assembles the latest research presented at the ENTER21@yourplace virtual conference January 19-22, 2021. This book advances the current knowledge base of information and communication technologies and tourism in the areas of social media and sharing economy, technology including AI-driven

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technologies, research related to destination management and innovations, COVID-19 repercussions, and others. Readers will find a wealth of state-of-the-art insights, ideas, and case studies on how information and communication technologies can be applied in travel and tourism as we encounter new opportunities and challenges in an unpredictable world.

Contemporary Perspectives on China Tourism is an innovative and engaging collection which presents unique approaches and critical insights into the policy, development and management practices of tourism and hospitality in modern China. This volume consists of nine independent research reports overarching the consequences of tourism from economic, sociocultural, community, and humanistic perspectives. The book addresses generic issues such as tourism demand, mega events, leisure, tourist experience, cultural representation, community development, and quality of life through tourism, as well as strategies and techniques specific to the tourism and hospitality industries. Contemporary Perspectives on China Tourism draws on methodological traditions of anthropology, business, communication and media studies, geography, linguistics and literature, sociology, and critical tourism studies. Seven of the nine chapters in this book were originally published in a special issue on "Methodological Innovations in China Tourism Research" of the Journal of China Tourism Research.

GIDEON Guide to Cross Border Infections summarizes the status of 2,919 Infectious Disease events which involved two-or-more countries. Charts are designed to quickly scan and compare cross border events according to year, acquisition and origination country, setting, case, deaths and notes with linked references. There are essentially two scenarios for cross-border infection: A traveler or group of travelers from one country acquires infection in another

country. An infected or contaminated disease vehicle from one country is responsible for sporadic cases or outbreaks in another country. The vehicle can be an animal, food, cosmetic product, etc. Chapters are arranged alphabetically, by travel related infectious disease, and include: Disease name Disease synonyms Cross Border Events: An overview of the impact of individual diseases as they move through multiple countries Travel-related Incidents: Charts which list details of countries involved, setting, extent and other details of each event. This is one in a series of GIDEON ebooks which explore all individual infectious diseases, drugs, vaccines, outbreaks, surveys and pathogens in every country of the world. Data are based on the GIDEON web application ([www.gideononline.com](http://www.gideononline.com)) which relies on standard textbooks and peer-review journals, supplemented by an ongoing search of the medical literature.

The stability and wealth of a nation's economy is dependent upon the success of various industrial sectors. The tourism industry has experienced massive growth in recent years, creating more jobs and becoming a source of foreign exchange. Opportunities and Challenges for Tourism and Hospitality in the BRIC Nations is a pivotal reference source for the latest scholarly research on the recent developments and contemporary issues within the services sector, highlighting cross-cultural implications as well as societal impacts of hospitality and tourism on emerging markets. Providing insight on managing and maximizing profitability, this book is ideally designed for researchers, professionals, upper-level students, and academicians involved in the services industry.

The People's Republic of China has changed from a country which actively discouraged tourism into one of the major source markets for the international

industry; the 35 million Chinese travelling across the border in 2005 are merely the tip of the iceberg. China's Outbound Tourism is the first book on this major development and has been written using a multitude of sources from China and around the world. The topic is approached from many angles, using methods from the fields of economics, political sciences, sociology and cross-cultural studies. The book explains the economic and social background of the surge in tourism and the changes in policy in the country since 1949, when it moved from prevention through controlled development to encouragement of outbound travels. Throughout the book, facts and figures are given for the global development as well as in-depth information about China's key destinations. The growing importance of tourists from China is however not just a question of quantity; the text explains the features which distinguish their travel motivations and behaviours from 'western' and Japanese tourists, and the consequences for product adaptation and marketing methods for destinations interested in attracting and satisfying Chinese tourists. Arlt's groundbreaking book cannot be ignored by professionals, academics and students of tourism and leisure; it offers fresh insight into the topic and indicates some of the future lines of development in this area.

Market positioning and branding has evolved from a peripheral process in the

marketing effort to a critical process in any strategic planning initiative. Effective positioning will result in a strong brand that develops an emotional and productive two-way relationship. Positioning and Branding Tourism Destinations for Global Competitiveness focuses on utilizing destination branding and content marketing for sustainable growth and competitive advantage within the tourism and hospitality industry, including tools and techniques for travel branding and best practices for better tourism management strategies. Featuring coverage on a broad range of topics such as hospitality, brand loyalty, and knowledge transfer, this book is ideally designed for industry professionals including those within the hotel, leisure, transportation, theme park, and food service sectors, policymakers, practitioners, researchers, and students.

This book focuses on the planning, marketing, and management of Asian tourism destinations, and evaluates current developments within Southeast-Asia and the wider Asia-Pacific region. As more Asian destinations enter the global tourism arena and more Asian travellers look to explore destinations in Asia and beyond, an understanding of how Asian destinations practice tourism is crucial to the future sustainable development of global tourism. This book provides an invaluable stock of research and knowledge based on the Asian practice and experience in destination planning, marketing, and management, offering insights

into the latest development and trends in the region.

"This book provides the conceptual and methodological foundations that reflect interdisciplinary concerns regarding research in management information systems, investigating the future of management information systems by means of analyzing a variety of MIS and service-related concepts in a wide range of disciplines"--Provided by publisher.

Special interest tourism is growing rapidly due to a discerning and heterogeneous travel market and the demand for more focused activity or interest-based tourism experiences. This book approaches the topic from the perspective of both supply and demand, and addresses the complexities now inherent in this area of tourism. It presents a contextualised overview of contemporary academic research, concepts, principles and industry-based practice insights, and also considers the future of special interest tourism in light of the emergence of ethical consumerism. Sometimes referred to as niche or contemporary tourism, this book provides a complete introduction to the study of special interest tourism for students.

Tourism marketing is a vital tool in promoting the overall health of the global economy. This brings necessary revenue to particular regions of the world that have limited revenue producing resources and provides an opportunity for

tourists to explore another culture, therefore building tolerance and overall exposure to different ways of life. *Strategies for Promoting Sustainable Hospitality and Tourism Services* is a crucial scholarly source that discusses interdisciplinary perspectives in the areas of global tourism and highlights cultural boundaries of strategic knowledge management through case studies. Featuring research on topics such as consumer behavior, cultural appreciation, and global economics, this book is ideally designed for academicians, research scholars, marketing professionals, graduate-level students, and industry professionals. This book covers technologies that pose new challenges for consumer policy, creative developments that can help protect consumers economic interests, innovative approaches to addressing perennial consumer concerns, and the challenges entailed by emerging ways of creating and delivering consumer products and services. In addition, it reflects on past successes and failures of consumer law and policy, explores opportunities for moving consumer law in a different direction, and discusses potential threats to consumer welfare, especially in connection with the changing political landscape in many parts of the world. Several chapters examine consumer law in individual countries, while others have an international focus.

Covering a wide range of current issues, this comprehensive Handbook explores

the links between tourism as a dynamic tertiary industry and China as the world's most influential tourism market and destination.

Tour guides, a highly responsible group of professionals who are in direct communication with tourists traveling around the world, have a great impact on the proper promotion of the culture of countries, global peace, and tolerance. Additionally, they are also effective in the preservation of world natural heritage. Thus, the educational status of tour guides, as well as the characteristics and ethical values that they should possess, need to be examined on an international scale. In today's world, where tourism demand is directed towards all types of tourism, practices in special interest tourism should be customized in order to ensure the highest level of service quality and cultural appreciation. Cases on Tour Guide Practices for Alternative Tourism provides emerging research exploring the theoretical and practical aspects of the occupational issues that surround tour guides and their applications within international tourism. Featuring coverage on a broad range of topics such as cultural education, specialized learning, and international business, this book is ideally designed for tour guides, travel agencies, tour managers, tour developers, heritage sites, museums, academicians, researchers, students, industry experts, and hospitality professionals.

This book aims to examine the multiple effects of the COVID-19 pandemic on China-Southeast Asia relations from both Chinese and Southeast Asian perspectives. It invites many officials and scholars from the leading think-tanks and famous universities in China and Southeast Asian states to contribute and tries to reveal how has China-Southeast Asia relations been reshaping during/after the COVID-19 pandemic and discuss what kind of measures could be taken to push forward China-Southeast Asia relations and thus ensuring the peace and prosperity in the region. The main content of this book is divided into 10 parts, in which the first chapter briefly introduces the COVID-19 situation in China and Southeast Asia, China's anti-COVID efforts, and the impacts of the COVID-19 on China-Southeast Asia relations from Chinese and Southeast Asian perspectives. Chapter 2 examines the dual influence of the pandemic on the construction of China-ASEAN community of a shared future and gave some useful policy recommendations on improving China-Southeast Asia relations. The following 8 chapters go deep into the Southeast Asian states' response to COVID-19 and the economic, political and social effects of the COVID-19 on Southeast Asia–China relations, and look forward the future development of such relations. In addition, it also analyzes Southeast states' reactions to the intense Sino-US power rivalry during/after the COVID-19 pandemic. This book is

probably the first comprehensive study that investigates the impacts of the COVID-19 pandemic on China–Southeast Asia relations from both Chinese and Southeast Asian perspectives. It would not only open up a new area of study on China and Southeast Asia relations, but provide insightful observations and useful information for governments, companies and social organizations to facilitate cooperation in trade and investment, public health, and people-to-people exchanges. Therefore, the intended readership not only includes the academics but also officials, businessmen, journalists and social activists. The most important feature of this book is that it points out China–Southeast Asia relations would be reshaped by COVID-19 in the long run and analyzes how it would be reshaped. It also shows a well-balanced view on the COVID-19 and China–Southeast Asia relations as both university scholars, think-tank experts and government officials are involved in this book.

Many countries rely on cultural sites and destinations to support their economies. However, they are faced with the ongoing challenge of sustaining tourist attractions and maintaining the equilibrium between the local community and tourist populations. *Sustainable Tourism: Breakthroughs in Research and Practice* features current research that takes an in-depth look at cooperative strategies and governance for conserving and promoting tourism within both

developed and developing economies. Highlighting a range of topics such as tourism development, environmental protection, and responsible hospitality, this publication is an ideal reference source for entrepreneurs, business managers, economists, business professionals, policymakers, academicians, researchers, and graduate-level students interested in the latest research on sustainable tourism.

In China's Public Diplomacy, Ingrid d'Hooghe provides a thorough analysis of how China's approach to public diplomacy is shaped by the country's political system and Chinese culture.

Greenland is becoming a critically important territory in terms of tourism, climate change and competition for resource access, yet it has been poorly represented in academic literature. Tourism now features as a major source of income for the territory alongside fisheries. Cruise tourism is increasing rapidly, and might superficially appear to be best suited to Greenlandic conditions, given the lack of large-scale accommodation infrastructure and almost non-existent land routes between settlements. Ironically, one of the most spectacular tourist attractions is the large number of icebergs that are being calved as the result of glacier retreat and ice cap melting, both appearing to be taking place at ever increasing rates. As a consequence of ice removal, the territory's claimed extensive range of

mineral resources, not least rare earth elements and hydrocarbons, are becoming more accessible for exploitation and, thereby, are acting increasingly as the focus for geopolitical competition. This book explores the nature of dynamics between tourism, climate change and the geopolitics of natural resource exploitation in the Arctic and examines their interrelationships specifically in the critical context of Greenland, but within a framework that emphasises the wider global implications of the outcomes of such interrelationships.

The purpose of this book is twofold. First, this book is an attempt to map the state of quantitative research in Asian tourism and hospitality context and provide a detailed description of the design, implementation, application, and challenges of quantitative methods in tourism in Asia. Second, this book aims to contribute to the tourism literature by discussing the past, current and future quantitative data analysis methods. The book offers new insights into well-established research techniques such as regression analysis, but goes beyond first generation data analysis techniques to introduce methods seldom – if ever – used in tourism and hospitality research. In addition to investigating existing and novel research techniques, the book suggests areas for future studies. In order to achieve its objectives the analysis is split into three main sections: understanding the tourism

industry in Asia; the current status of quantitative data analysis; and future directions for Asian tourism research.

The topics studied in this Special Issue include a wide range of areas in finance, economics, tourism, management, marketing, and education. The topics in finance include stock market, volatility and excess returns, REIT, warrant and options, herding behavior and trading strategy, supply finance, and corporate finance. The topics in economics including economic growth, income poverty, and political economics.

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