

Business Ethics Concepts And Cases 6th Edition By Manuel G Velasquez

This text presents the concepts, theories, methods, and traditions of ethical analysis and then applies them to case studies in the areas of human rights, military force, foreign intervention, economic statecraft, and global political justice.

How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing businesses today, small and large, local and global. Business Ethics is a thorough yet accessible exploration of the main ethical theories and how these apply to the major stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools and concepts necessary to understand and effectively manage ethical challenges wherever you are in the world. 'Key Concepts' and 'Think Theory' boxes ensure the essential ideas are straightforward to grasp but don't go unchallenged, while 'Ethics in Action' boxes and Case Studies illustrate these ideas at play in the working world. Step into the shoes of a decision-maker with 'Ethical Dilemma' boxes and hear from them first hand with new 'Practitioner Spotlight' boxes, which feature fascinating insights from real-life practitioners on how they manage ethical decisions and what skills they consider to be crucial to success. The fourth edition offers a wealth of new cases and examples as well as updates of favourites from previous editions, including features on AirBnB, TOMS, and McDonalds. Bespoke video interviews with the practitioners from the book and new multiple-choice questions enhance the online resources for students, while workshop and flipped classroom activity ideas support lecturers. In addition, content has been thoroughly updated across the book and online to reflect the latest developments and issues surrounding corporate citizenship, globalization, and sustainability. Award-winning, best-selling, and up-to-date; this is the textbook of choice for those wishing to excel in business ethics. The book is supported by an extensive range of online resources: For students: Practitioner Spotlight videos and web links Additional Case Study web links Additional Ethics in Action web links Addition Ethics on Screen web links Think Theory responses Film list Ethics career guide Further reading Multiple-choice questions For lecturers: VLE content PowerPoint slides Test bank Case bank Sample course outline Teaching notes for Case Studies Teaching notes for Ethical Dilemmas Teaching notes for Ethics in Action features Teaching notes for Ethics on Screen features Ideas for structured workshops

In today's increasingly interconnected and global society, the protection of basic liberties is an important consideration in public policy and international relations. Profitable social interactions can begin only when a foundation of trust has been laid between two parties. Human Rights and Ethics: Concepts, Methodologies, Tools, and Applications considers some of the most important issues in the ethics of human interaction, whether in business, politics, or science and technology. Covering issues such as cybercrime, bioethics, medical care, and corporate leadership, this four-volume reference work will serve as a crucial resource for leaders, innovators, educators, and other personnel living and working in the modern world.

Resolving Moral Issues in Business. The ethical landscape of business is constantly changing, and the new edition of Business Ethics: Concepts and Cases has been revised to keep pace with those changes most effecting business: accelerating globalization, constant technological updates, proliferating of business scandals. Business Ethics: Concepts and Cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological, and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses. Teaching and Learning Experience Personalize Learning - MyThinkingLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - Business Ethics: Concepts and Cases provides summaries of basic ideas discussed within the text in its margins; presents conceptual materials first, and then offers discussion cases second through standardized chapters; all providing students the chance to critically think about the material they are learning. Engage Students - Study questions at the beginning of each chapter, definitions of key terms in the margins, a glossary, chapter-end study and discussion questions, end-of-chapter web resources, and chapter-opening concrete examples / cases all ensure students' complete understanding of the material. Support Instructors - Teaching your course just got easier! You can create a Customized Text or use our Instructor's Manual, Electronic "MyTest" Test Bank or PowerPoint Presentation Slides. Note: MyThinkingLab does not come automatically packaged with this text. To purchase MyThinkingLab, please visit www.MyThinkingLab.com or you can purchase a valuepack of the text + MyThinkingLab (VP ISBN-10: 0205029760, VP ISBN-13: 9780205029761)

Concepts and Cases in Nursing Ethics maps the ethical landscape of contemporary nursing. The book is the product of a collaboration between philosopher-ethicist Michael Yeo, nurse-ethicist Anne Moorhouse, and six representatives of various areas of professional nursing. It thus combines philosophical and ethical analysis with nursing knowledge and experience in a manner that is both understandable and relevant. The book is organized around six main concepts in nursing ethics: beneficence, autonomy, confidentiality, truth-telling, justice, and integrity. A chapter is devoted to the elucidation of each of these concepts. In each chapter, historical background and conceptual analysis are supplemented by case studies that exemplify issues and show how the concept applies in nursing practice. In this new edition, the materials in each chapter have been updated to reflect recent developments in nursing and more generally in health care. In addition, a totally new chapter on ethical theory has been added. Complete with bibliographies and study questions for further analysis of cases, this book is ideally suited for textbook use. It will help both practitioners and students to deal better with the clinical problems and issues that are encountered in the field. However, its simple prose and clear exposition of complex issues will make Concepts and Cases in Nursing Ethics attractive to anyone concerned about health care.

Filled with real-world case studies and examples of ethical dilemmas, Understanding Business Ethics, Third Edition prepares students and managers alike to make ethical decisions in today's complex, global environment. Bestselling authors Peter A. Stanwick and Sarah D. Stanwick explain the fundamental importance of ethical leadership, decision making, and strategic planning while examining emerging trends in business ethics such as the developing world, human rights, environmental sustainability, and technology. In addition to presenting information related to the Association to Advance Collegiate Schools of Business (AACSB), the text's 26 real-world cases profile a variety of industries, countries, and ethical issues in a way that is relevant and meaningful to students' lives. The Third Edition features new cases from well-known companies such as Disney and

General Motors, new coverage of emerging topics such as big data and social media, expanded coverage of corporate social responsibility, and more. Using an applied approach, this text helps students understand why and how business ethics really do matter!

"Ethics and Integrity in Public Administration" presents cutting-edge perspectives on the role of ethics in public sector management - what it is and where it is going. The contributors include a cross-section of authoritative authors from around the globe, and from both the academy and government. They cover a wide range of topics, diverse theoretical and conceptual paradigms, and global examples, and provide a broader view than what is typically offered in other books. The book includes both theoretical insights and commentaries grounded in practice. Chapters are divided into three parts: Ethical Foundations and Perspectives, Ethical Management and Ethical Leadership, and International and Comparative Perspectives.

This book provides readers with a clear, straightforward writing style, an abundance of examples, detailed real-life cases, and current data and statistics. It aims to 1) introduce ethical concepts that are relevant to resolving moral issues in business, 2) develop the reasoning and analytical skills needed to apply ethical concepts to business decisions, 3) identify moral issues specific to business, and 4) examine the social and natural environments within which moral issues in business arise. Chapter topics cover ethics and business, ethical principles in business, the business system, ethics in the marketplace, ethics and the environment, the ethics of consumer production and marketing, the ethics of job discrimination, and the individual in the organization. For anyone in business.

Resolving Moral Issues in Business. The ethical landscape of business is constantly changing, and the new edition of Business Ethics: Concepts and Cases has been revised to keep pace with those changes most effecting business: accelerating globalization, constant technological updates, proliferating of business scandals. Business Ethics: Concepts and Cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological, and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses. This Books à la Carte Edition is an unbound, three-hole punched, loose-leaf version of the textbook and provides students the opportunity to personalize their book by incorporating their own notes and taking only the portion of the book they need to class – all at a fraction of the bound book price. Teaching and Learning Experience Personalize Learning - MyThinkingLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - Business Ethics: Concepts and Cases provides summaries of basic ideas discussed within the text in its margins; presents conceptual materials first, and then offers discussion cases second through standardized chapters; all providing students the chance to critically think about the material they are learning. Engage Students - Study questions at the beginning of each chapter, definitions of key terms in the margins, a glossary, chapter-end study and discussion questions, end-of-chapter web resources, and chapter-opening concrete examples / cases all ensure students' complete understanding of the material. Support Instructors - Teaching your course just got easier! You can create a Customized Text or use our Instructor's Manual, Electronic "MyTest" Test Bank or PowerPoint Presentation Slides. Note: MyThinkingLab does not come automatically packaged with this text. To purchase MyThinkingLab, please visit www.MyThinkingLab.com or you can purchase a valuepack of the text + MyThinkingLab(VP ISBN-10: 0205029760, VP ISBN-13: 9780205029761)

Resolving Moral Issues in Business. The ethical landscape of business is constantly changing, and the new edition of Business Ethics: Concepts and Cases has been revised to keep pace with those changes most effecting business: accelerating globalization, constant technological updates, proliferating of business scandals. Business Ethics: Concepts and Cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological, and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses. Teaching and Learning Experience Personalize Learning - MyThinkingLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - Business Ethics: Concepts and Cases provides summaries of basic ideas discussed within the text in its margins; presents conceptual materials first, and then offers discussion cases second through standardized chapters; all providing students the chance to critically think about the material they are learning. Engage Students - Study questions at the beginning of each chapter, definitions of key terms in the margins, a glossary, chapter-end study and discussion questions, end-of-chapter web resources, and chapter-opening concrete examples / cases all ensure students' complete understanding of the material. Support Instructors - Teaching your course just got easier! You can create a Customized Text or use our Instructor's Manual, Electronic "MyTest" Test Bank or PowerPoint Presentation Slides. NEW! Pearson's Reading Hour Program for Instructors Interested in reviewing new and updated texts in Philosophy? Click on the below link to choose an electronic chapter to preview... Settle back, read, and receive a Penguin paperback for your time!

<http://www.pearsonhighered.com/readinghour/philosophy>

Ethical aspects of business and the economy are of increasing concern in business practice, higher education, and society in general. This concern results from significant business scandals and economic crises, such as the financial crisis of 2008 and the following great recession, as well as from pressing current and future challenges for the economy, such as sustainability and globalization. As a result, there is a growing demand for normative analysis and orientation for business and the economy, where business ethics has become a crucial part of organizational management, risk

management, branding, and strategic management. *Business Ethics: Methods and Application* provides a new systematic approach to normative business ethics that covers the complex and various ethical challenges of modern business. It aims to train analytical thinking skills in the field of business ethics and to approach ethical issues in business in a rational and systematic way. The book develops a number of specific methods for business ethics analysis that are tailored for ethical decision-making in business and for analyzing complex ethical topics in business. The book discusses fundamental ethical questions regarding the meaning of business and the economy for the individual person, society, the environment, and people around the world. As a result, *Business Ethics: Methods and Application* develops normative guidelines for business in the 21st century and its fundamental challenges and will be key reading for undergraduate, postgraduate, and MBA students of business ethics, business strategy, business and society, and related fields.

This short introduction to the discipline of Ethics in its practical and professional applications teaches, in simplest form, the discipline's vocabulary and forms of reasoning. It includes illustrative cases, clear explanations of philosophical terminology, and presents decision procedures appropriate to a hierarchy of cases. It is meant to be a foundation for elementary work in Ethics.?

The *Business Ethics Workshop* by James Brusseau focuses on reality and engagement. Students respond to examples and contemporary cases that touch on their own anxieties, desires and aspirations, and this textbook drives that without sacrificing intellectual gravity. It incites student interest and gets to the core of ethical issues.

This work is a brief yet comprehensive introduction to the thought-provoking field of business ethics. It is organized into three parts that cover the role of business in society, the ethics of internal management, and the challenges of international business.

CONTEMPORARY ISSUES IN BUSINESS ETHICS, 6E introduces readers to business ethics by focusing on the influence of market mechanisms and social values on workplace norms. And because business is increasingly a global enterprise, this edition emphasizes the role of ethics both at home and abroad. *CONTEMPORARY ISSUES IN BUSINESS ETHICS, 6E* also takes time to look at ethics from the unique perspectives of either employee or employer. Along the way, readers also learn about such topics as ethical relativism, ethics and the law, virtue ethics, and ethical decision-making. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Sport has always presented participants, administrators and observers with a wide and often bizarre array of ethical dilemmas. They take on a special edge, perhaps because the sport personalities are usually well known as are result of the extensive media coverage of sporting events. We look in astonishment and horror at such things as the judging debacle in the pairs figure-skating event at the 2002 Olympic Winter Games, the not-too-distant future possibility of genetically modified athletes, the bribe taking by members of the IOC, the widespread steroid use by athletes, the child sex-abuse cases in hockey, the acceptance of physical assault and violence, the hooligans among British soccer fans, and the drug abusers at the Tour de France. This revised and expanded edition is designed to provide an analytical framework to enable readers to explore and understand many of the ethical issues and controversies in sport today. Included for discussion purposes are topical case studies drawn from the world of sport and recreation.

"This text draws on the expertise of many of Canada's leading scholars of business ethics to provide lively and accessible coverage of the issues. Geared specifically to introductory Business Ethics courses, it offers an overview of basic concepts and key debates. Numerous case studies are featured throughout, along with thoughtful analysis of the issues by contributors."--pub. desc.

An innovative text that aims to deepen students' knowledge of business ethics through a multidisciplinary approach grounded in moral philosophy, management principles, business history, and economics. The text aims to help students make ethical decisions, demonstrate integrity in the workplace, and advocate for moral business practices. It also features content on further trends and topics that will help students build a deeper understanding of business ethics: A section on Personal Integrity in the workplace, unpacks ethical dilemmas that face employees in the workplace including conflicts of interest, cheating, whistle blowing, and bribery. A section on Corporate Values and Responsibilities delves into ethical issues related to the financial industry, competition, safety, privacy, and intellectual property. A section on Global Capitalism examines the ethical issues related to culture, justice, the internet, and environmental issues around the world. All content is supported by 40 contemporary case studies that allow students to grapple with a wide range of moral issues and apply ethical frameworks to a variety of situations at real-world organizations, including GlaxoSmithKline (GSK) in China, Firestone in Liberia, and the Apple Encryption Controversy. The book is complemented by online resources for instructors and students, including: Test Bank, PowerPoint slides, an Instructor's Manual with extensive case notes, Exercises and Activities, Multimedia resources, Quizzes, Flashcards, and SAGE Journal Articles. Suitable reading for undergraduate students on Business Ethics courses.

People, very often, undergo an attitudinal change once they leave their educational campuses and make a foray into the business environ. There exists a wide gulf between a management thinker and a manager who actually puts to practice the management principles. The book contains about 50 cases and serves to bridge the gap between the world of the thinker and the world of the doer. The book focusses on the following themes: Human Resource Management; Social Responsibility of Business; Corporate Decision Making; Total Quality Management; Corporate Vision & Leadership. Ethics is built into each case with the central theme being the Industrial man-- his goal, role, accountability, desires and wisdom. The book meant for trainers and HR professionals, would also be useful for students of organizational behaviour. An Instructor's Manual on a diskette would be provided to the trainers on request.

Presents ideas without oversimplifying, while balancing ethical theory and managerial practice Revel(TM) *Business Ethics: Concepts and Cases* is one of the most widely used texts on business ethics today -- and remains popular among students because of its accessible style and lucid explanations of complex theories and concepts. While cases and issues have been updated extensively for the Eighth Edition, the authors' goals are consistent with previous editions: (1) to introduce the reader to the ethical concepts that are relevant to resolving moral issues in business; (2) to impart the reasoning and analytical skills needed to apply ethical concepts to business decisions; (3) to identify the moral issues involved in the management of specific problem areas in business; (4) to provide an understanding of the social, technological, and natural environments within which moral issues

in business arise; and (5) to supply case studies of actual moral dilemmas faced by businesses and business people. Revel is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, Revel replaces the textbook and gives students everything they need for the course. Informed by extensive research on how people read, think, and learn, Revel is an interactive learning environment that enables students to read, practice, and study in one continuous experience -- for less than the cost of a traditional textbook. NOTE: Revel is a fully digital delivery of Pearson content. This ISBN is for the standalone Revel access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use Revel.

In modern business environments, ethical behavior plays a crucial role in success. Managers and business leaders must pay close attention to the ethics of their policies and behaviors to avoid a reputation-crushing scandal. Business Law and Ethics: Concepts, Methodologies, Tools, and Applications explores best practices business leaders need to navigate the complex landscape of legal and ethical issues on a day-to-day basis. Utilizing both current research and established conventions, this multi-volume reference is a valuable tool for business leaders, managers, students, and professionals in a globalized marketplace.

Delve into the core of ethics today in your course with the latest practical, applied coverage found in Ferrell/Fraedrich/Ferrell's BUSINESS ETHICS 2009 UPDATE. Whether you use this book as a supplement or primary text in your undergraduate or graduate course, the accessible, up-to-date approach provides unmatched insights into the complex environment in which contemporary managers make ethical decisions. The book's solid managerial framework and new updates highlight the latest developments in ethics and how they relate to overall ethics concepts, processes, and best practices used throughout successful business ethics programs. Your students see how ethics can play a critical role in key strategic business decisions. Captivating new cases and engaging examples reflect today's most recent business developments and crises. Rather than focusing on intellectual reasoning alone or a philosophical discussion of ideas, the book's proven learning features help students prepare and practice confronting the types of actual ethical dilemmas they will face in today's business world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. The third edition of this book introduces business ethics concepts, tools and theories, then applies them to key stakeholder groups. It takes a global approach in a market dominated by US texts. The accessible style and thorough pedagogy ensure the book is both student- and teacher-friendly.

With an emphasis on psychoanalytic theory, Business, Ethics and Society: Key Concepts, Current Debates and Contemporary Innovations provides a clear, concise introduction to the field of business ethics, while addressing contemporary issues and debates around the impacts of artificial intelligence, social media, the gig economy and populist politics on business and society. The book features mini-case studies from a variety of contexts and companies, including Gillette, Nike, Dove, British Airways and Microsoft, as well as thought-provoking questions throughout. Also included are: - Learning objectives - Chapter summaries - Recommended reading Business, Ethics and Society: Key Concepts, Current Debates and Contemporary Innovations serves as an ideal introductory text for students of undergraduate business ethics-related courses. Lecturers can access a range of online resources for use in their teaching, including an instructor's manual, PowerPoint slides and SAGE Business Cases.

This compilation analyses the differences between the concepts of 'social responsibility' and 'business ethics', which are often erroneously interpreted to be the same. It explains that social responsibility is a characteristic but just one of the many aspects of the much wider concept of business ethics. The collection includes contributions from experts from diverse fields such as industry, academia and non-governmental organizations, who present the theoretical underpinning of the concepts, along with real-life case studies dealing with the varied, hands-on experiences of leaders from different industries. This book will be an insightful read for professionals in the field of Business and Management.

Presents ideas without oversimplifying, while balancing ethical theory and managerial practice Revel(TM) Business Ethics: Concepts and Cases is one of the most widely used texts on business ethics today - and remains popular among students because of its accessible style and lucid explanations of complex theories and concepts. While cases and issues have been updated extensively for the Eighth Edition, the authors' goals are consistent with previous editions: (1) to introduce the reader to the ethical concepts that are relevant to resolving moral issues in business; (2) to impart the reasoning and analytical skills needed to apply ethical concepts to business decisions; (3) to identify the moral issues involved in the management of specific problem areas in business; (4) to provide an understanding of the social, technological, and natural environments within which moral issues in business arise; and (5) to supply case studies of actual moral dilemmas faced by businesses and business people. Revel is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, Revel replaces the textbook and gives students everything they need for the course. Informed by extensive research on how people read, think, and learn, Revel is an interactive learning environment that enables students to read, practice, and study in one continuous experience - for less than the cost of a traditional textbook. NOTE: This Revel Combo Access pack includes a Revel access code plus a loose-leaf print reference (delivered by mail) to complement your Revel experience. In addition to this access code, you will need a course invite link, provided by your instructor, to register for and use Revel.

Revised edition of the author's Business ethics, c2012.

This undergraduate textbook captures the dynamic nature of business ethics in the era of globalization.

Bridging the gap between theory and practice, ENGINEERING ETHICS, Fifth Edition, will help you quickly understand the importance of your conduct as a professional and how your actions can affect the health, safety, and welfare of the public. ENGINEERING ETHICS, Fifth Edition, provides dozens of diverse engineering cases and a proven and structured method for analyzing them; practical application of the Engineering Code of Ethics; focus on critical moral reasoning as well as effective organizational communication; and in-depth treatment of issues such as sustainability, acceptable risk, whistle-blowing, and globalized standards for engineering. Additionally, a new companion website offers study questions, self-tests, and additional case studies. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Ethics will equip students with the strategies necessary to analyse and improve the broad scope of business ethics today.

For Business Ethics is a daring adventure into the world of business ethics. It offers a clear and accessible introduction to business ethics and also expands business ethics beyond its current narrow confines. It is ground-breaking in the sense that it invites a distinctively critical approach to business ethics, an approach that the authors argue is part and parcel of ethics. With a thought-provoking glossary and recommendations for further readings, For Business Ethics is an essential purchase for students and practitioners alike. It is at once an introduction to business ethics and a challenge to anyone who wishes to take part in or change contemporary organized society.

This book equips readers with the knowledge, insights and key capabilities to understand and practice business activities from ethical and sustainable vantage points. In our interconnected global business environment, the impacts of business activities are under increased ethical scrutiny from a wide range of stakeholders. Written from an international perspective, this book introduces the theory and practice of ethical and sustainable business, focusing in particular on eco-environmental sustainability, intergenerational responsibilities, current disruptive technologies, and intercultural values of the business community and consumers. Written by an expert author who also brings to the fore non-

Western concepts and themes, this book: features positive case studies, as well as transferrable and applicable key insights from such cases; highlights the importance of taking cultural differences into account; takes a transdisciplinary approach which considers findings from research fields including conceptual and empirical business ethics, behavioral economics, ecological economics, environmental ethics, and the philosophy of culture; weaves in pedagogical features throughout, including up-to-date case studies, study questions, thought experiments, links to popular movies, and key takeaways. Written in an accessible and student-friendly manner, this book will be of great interest to students of business ethics, environmental ethics, applied ethics, and sustainable development, as well as business practitioners striving toward ethical, sustainable, and responsible business practice.

Business Ethics Concepts and Cases Prentice Hall

Business Ethics provides a thorough review and analysis of business ethics issues using several learning tools: Strategic Stakeholder Management as the Theme: All chapters use a strategic stakeholder approach as a unifying theme. The text is thus the first text that adopts this approach. Most business ethics scholars and practitioners agree that successful ethical companies are the ones that can strategically balance the needs of their various stakeholders. By adopting this approach, students will be able to see how the various aspects of business ethics are connected. Theory-based and Application-based: All chapters have important applicable theories integrated with discussion of how such theories apply in practice. Unlike other texts that are either too theoretical or too practical, this text provides the appropriate blend of theory and practice to provide deeper insights into the concepts covered in the chapter. Global Perspective: Unless most other texts, this text provides a global perspective on business ethics. Most chapters include material pertaining to ethics in global contexts. Included are cases about companies in a wide range of countries including Japan, U.K., China and India among many others. Cases: The text contains over 30 real world global cases. Each chapter ends with a short two page case as well as a longer case that varies in length. Each has discussions questions at the end. Finally each of the four parts ends with a Comprehensive Case; proven teaching cases from The Ivey School and other sources.

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